



MULTI-CHANNEL CONVERSATIONAL BUSINESS PLATFORM

THE NEW NORMAL OF COMMERCE



THE EVOLUTION OF COMMERCE

1990s



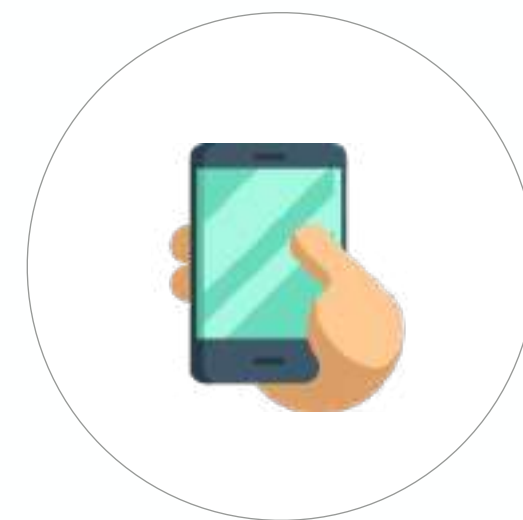
Telephone

2000s



Websites

2010s



Mobile App

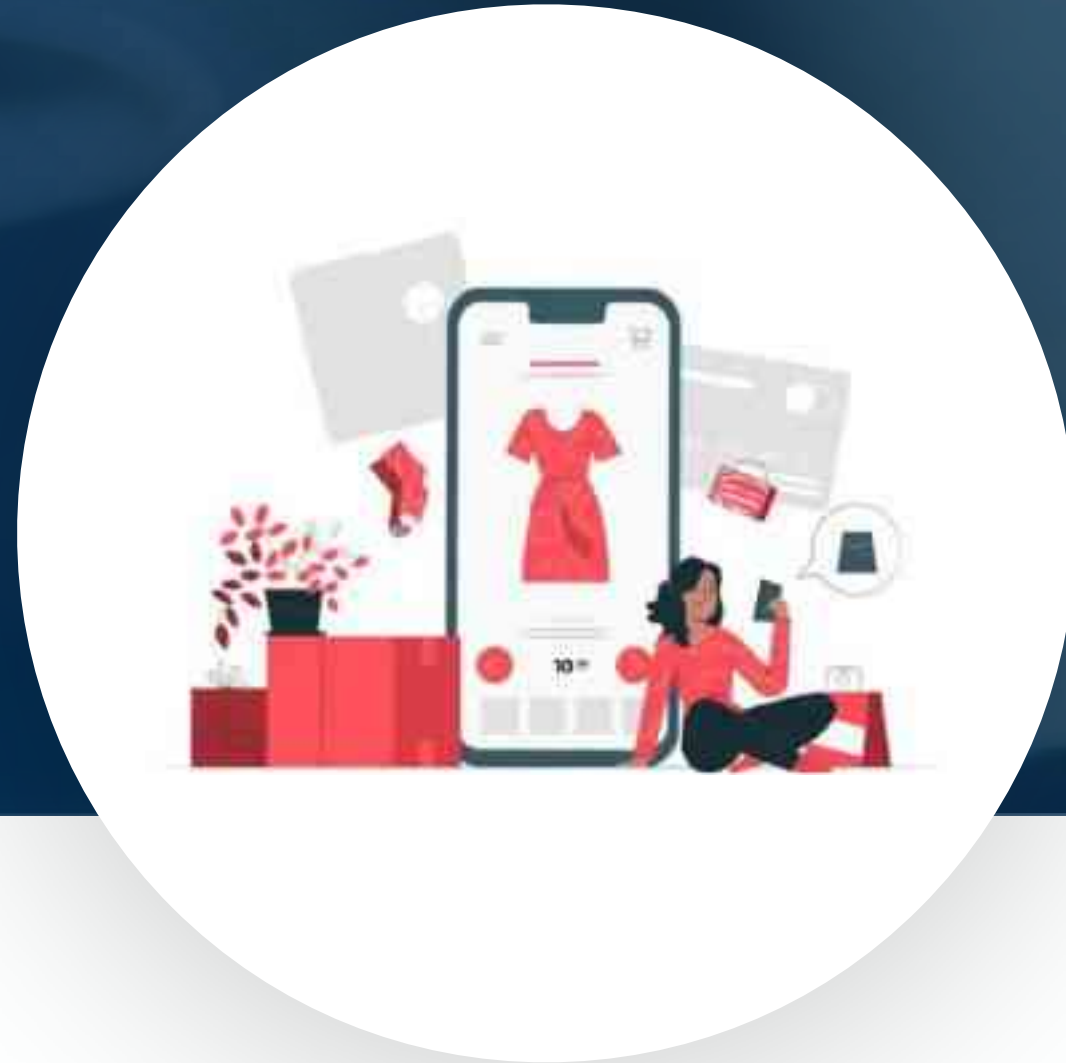
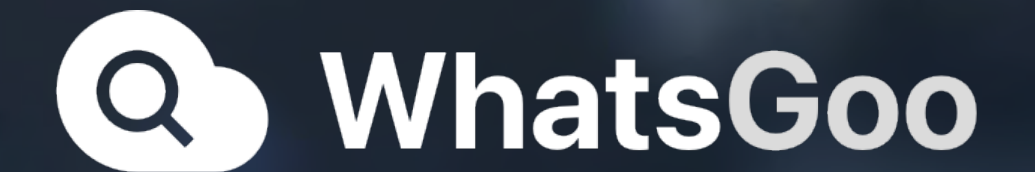
NOW



**CONVERSATIONAL
BUSINESS**

TRADITIONAL E-COMMERCE PROBLEMS

WhatsGOO



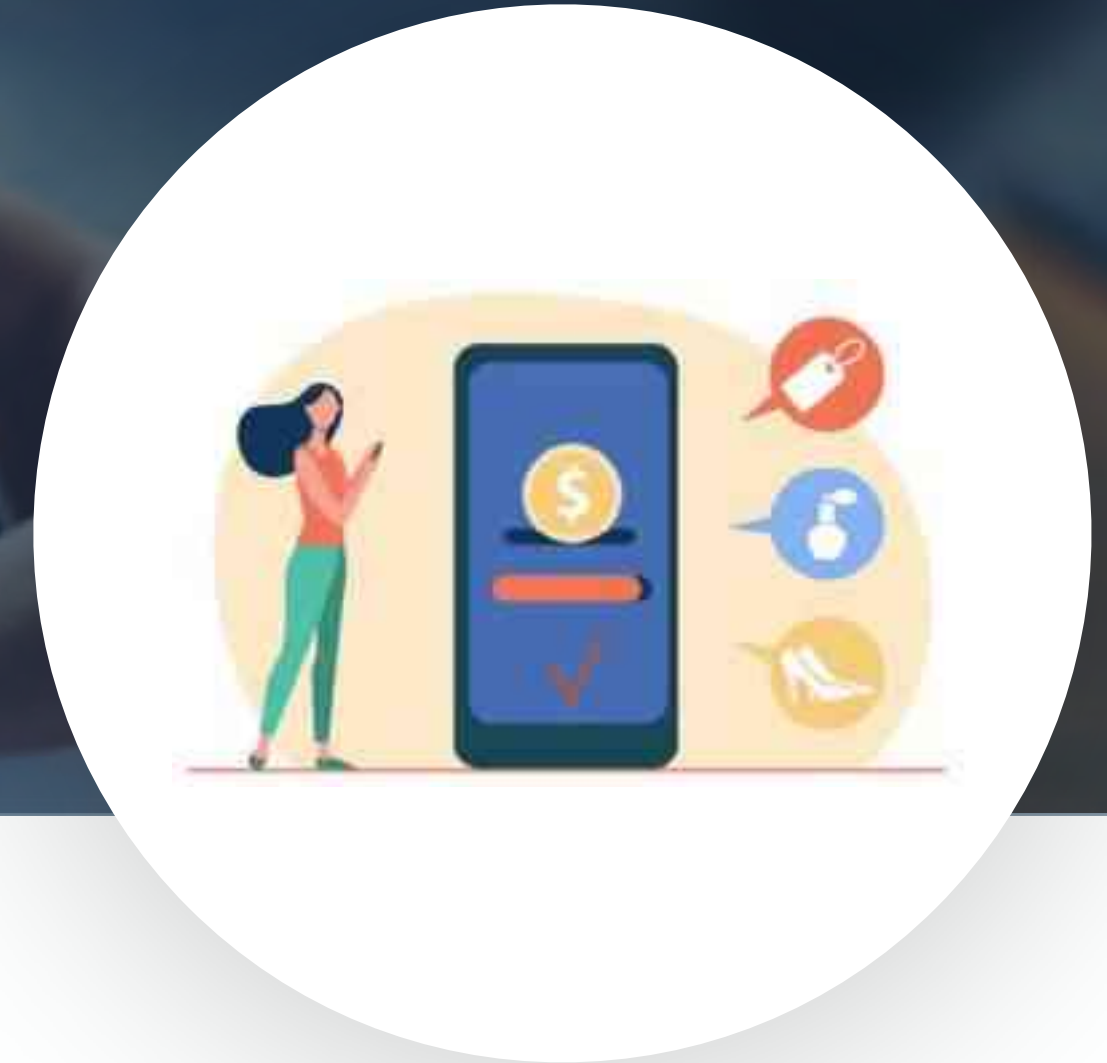
ONLINE BUSINESS

Online Business is a digital way to sell products & services but customers have questions to ask, and they need a friendly way to communicate with the companies and service providers, ask simple questions & built trust.



DEFRAGMENTED

There are tons of online platforms for marketing, selling products & provide services for companies + consumers side. They all need a unified platform to answer all digital needs.

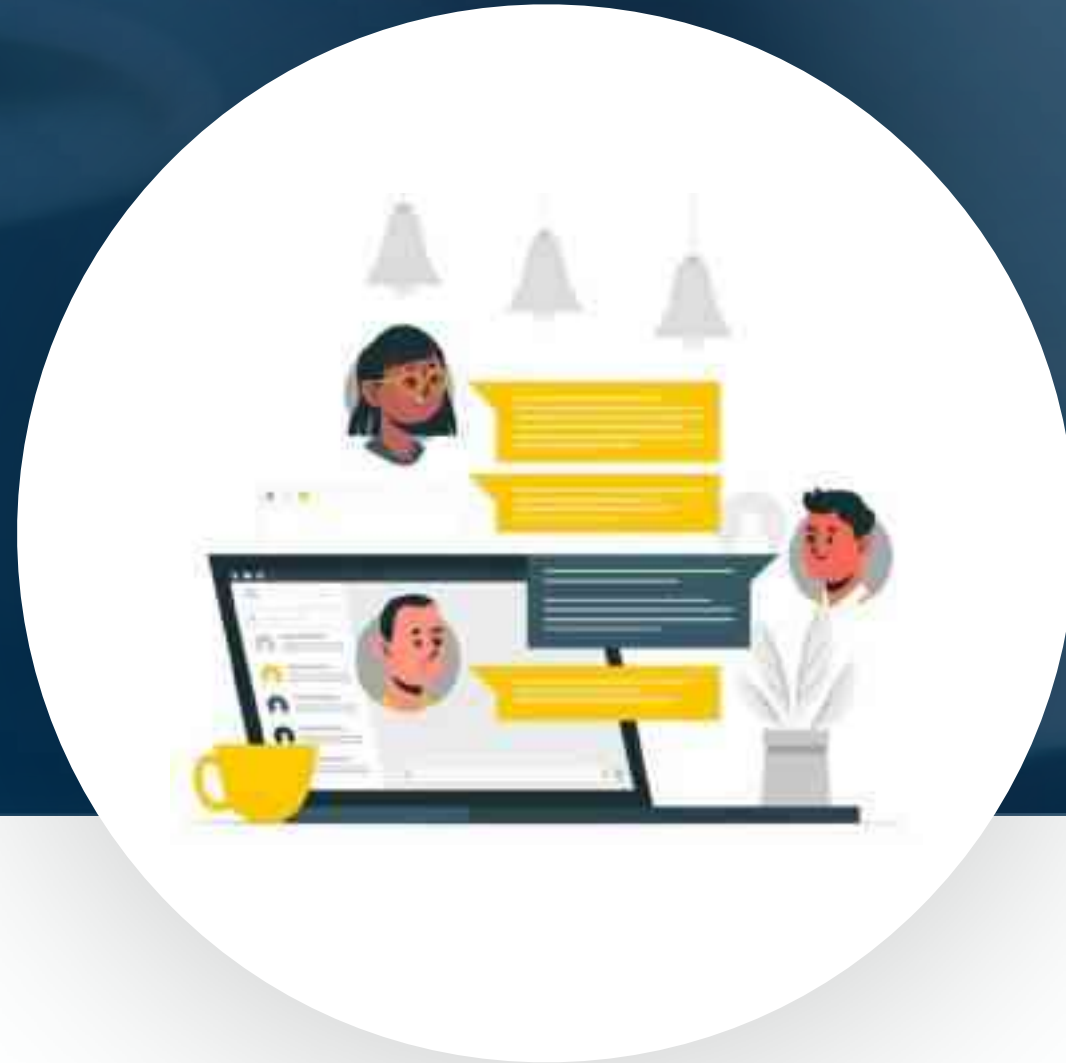


MICRO - COMMERCE

Everyone is trying to build business models for big corporations but the latest research shows that micro-commerce that's done by the SMEs have the most sizable market share & a huge impact on Commerce that cannot be ignored.

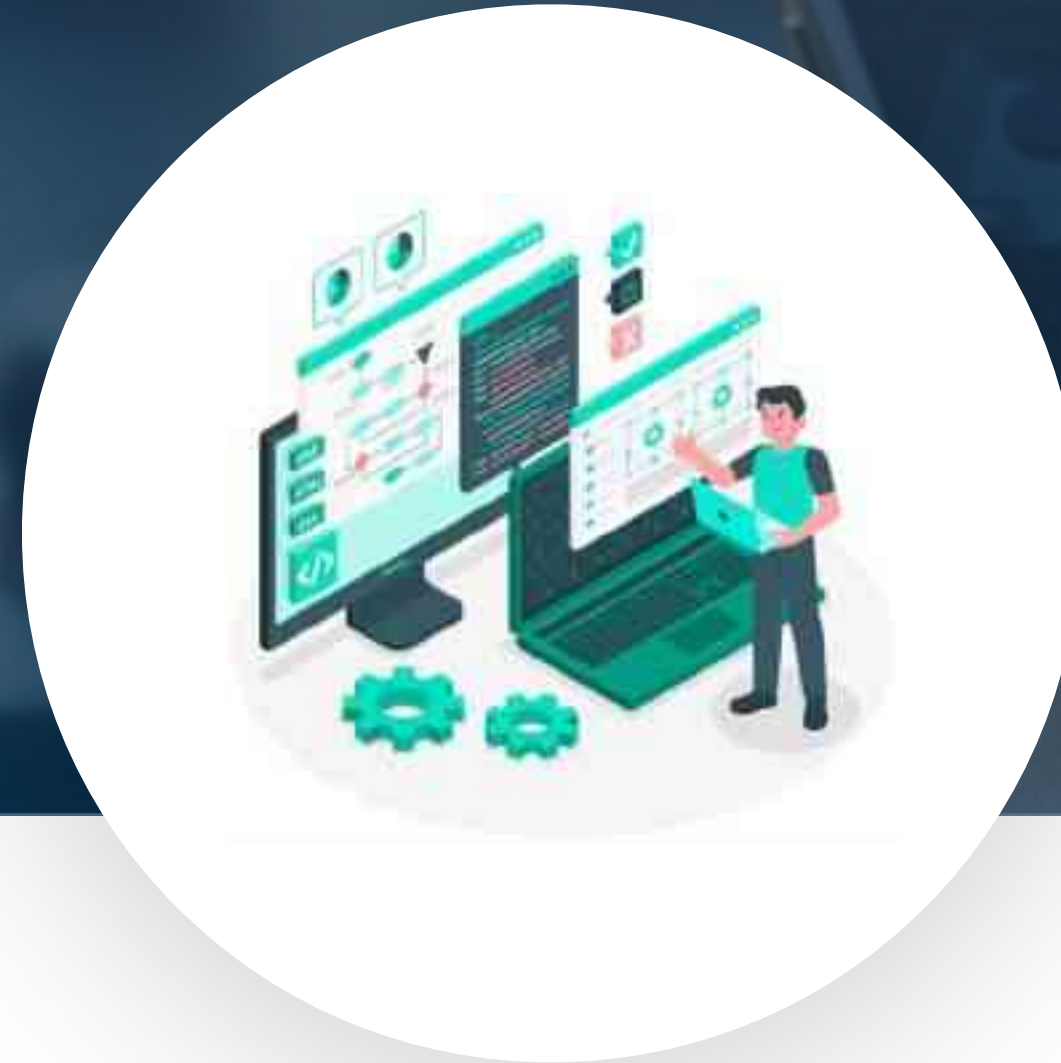
THE SOLUTION

WhatsGOO



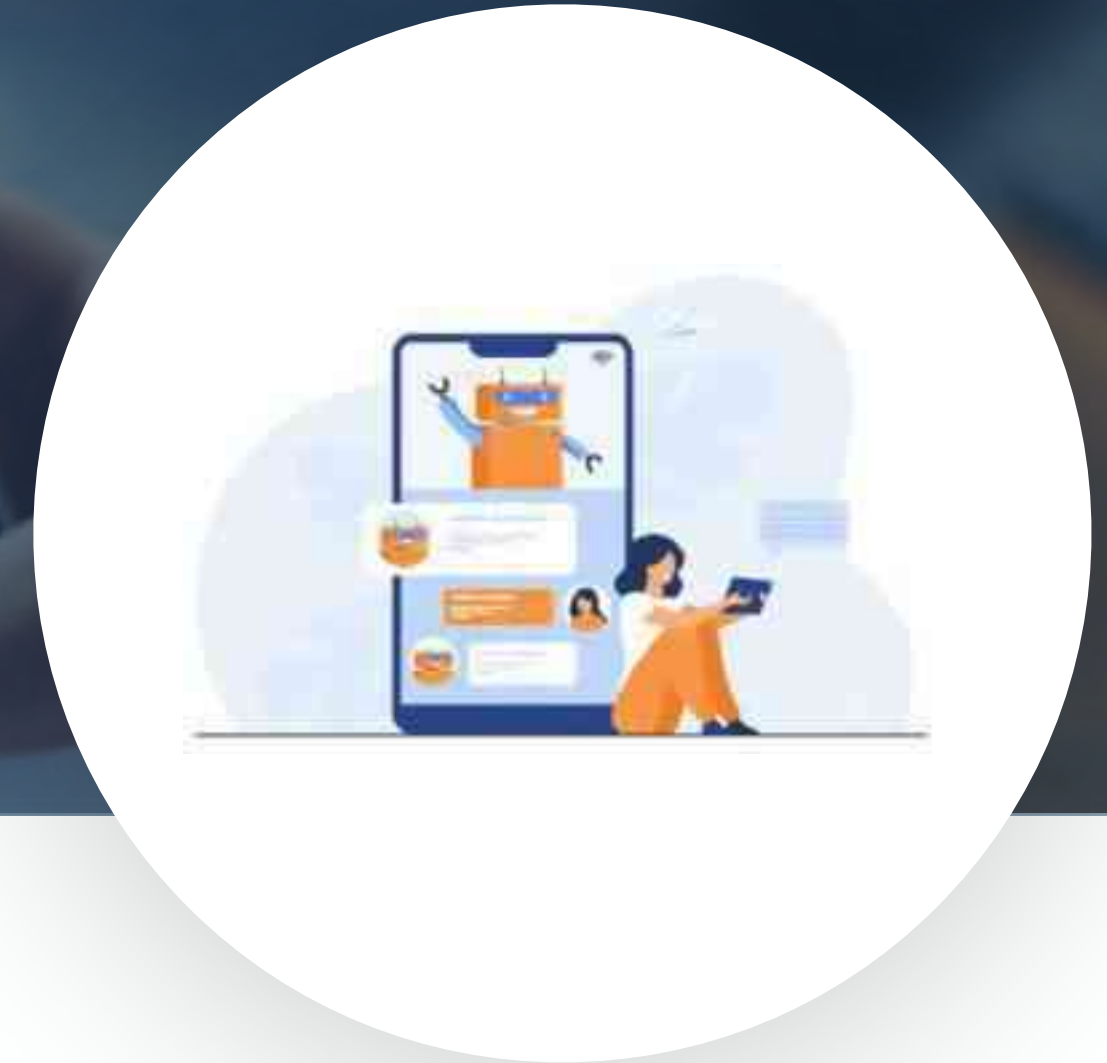
CONVERSATIONAL BUSINESS

Conversational Business is a new way to deal with the new world. WhatsGOO's unique message based platform enables companies & customers interact with one another in a friendly way, just like they used to be. WhatsGOO reduces up to %50 of the total workloads on agents due to the chatbot integration, while using the WhatsGOO backend system on a single chat screen.



ONE BACKEND TO RULE THEM ALL

WhatsGOO gathers all touchpoint to only one single backend for brands & companies. Consumers use their existing social media & messaging applications to communicate and receive services seamlessly.



EASY TO USE

You don't have to be a huge corporation & pay thousands of dollar for all these benefits. With WhatsGOO's flexible, user friendly interface & the growth model, it is easy to use even for the SMEs that are already making micro-commerce on unoptimized platforms. WhatsGOO has designed targeted-modules to easily convert them into the digital platforms.

WHAT HAPPENS IN SOCIAL MEDIA & DIGITAL PLATFORMS IN 60 SECONDS



WhatsApp

35 Million Messages Sent



Facebook

1 Million Logins



Instagram

375k Story Views



Twitter

481k Tweets



SMS

18 Million Messages Sent



OMNICHANNEL CHART

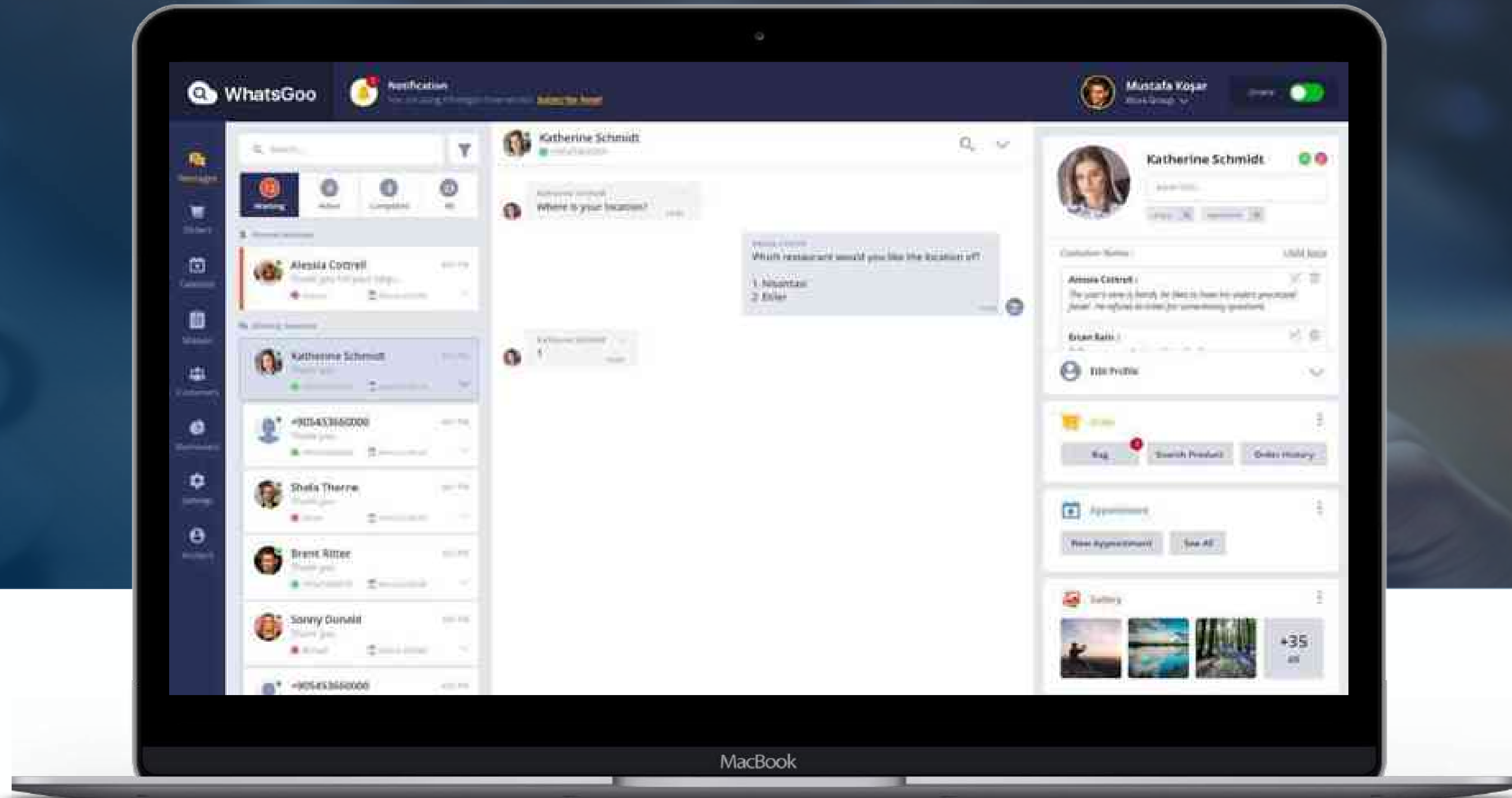


NO APP NEEDED

With WhatsGOO's browser business platform Brands/Smes/Communities use only one backend for collecting demands on different channels

Customers use their own messaging apps which they already have like WhatsApp, Instagram, Facebook Messenger, Sms, WeChat & Also Web Chat for buying products, buying services, making appointments, cancelling their flight tickets, renting cars, checking delivery status, communicating with call center ...





ALL-IN-ONE MESSAGE INBOX

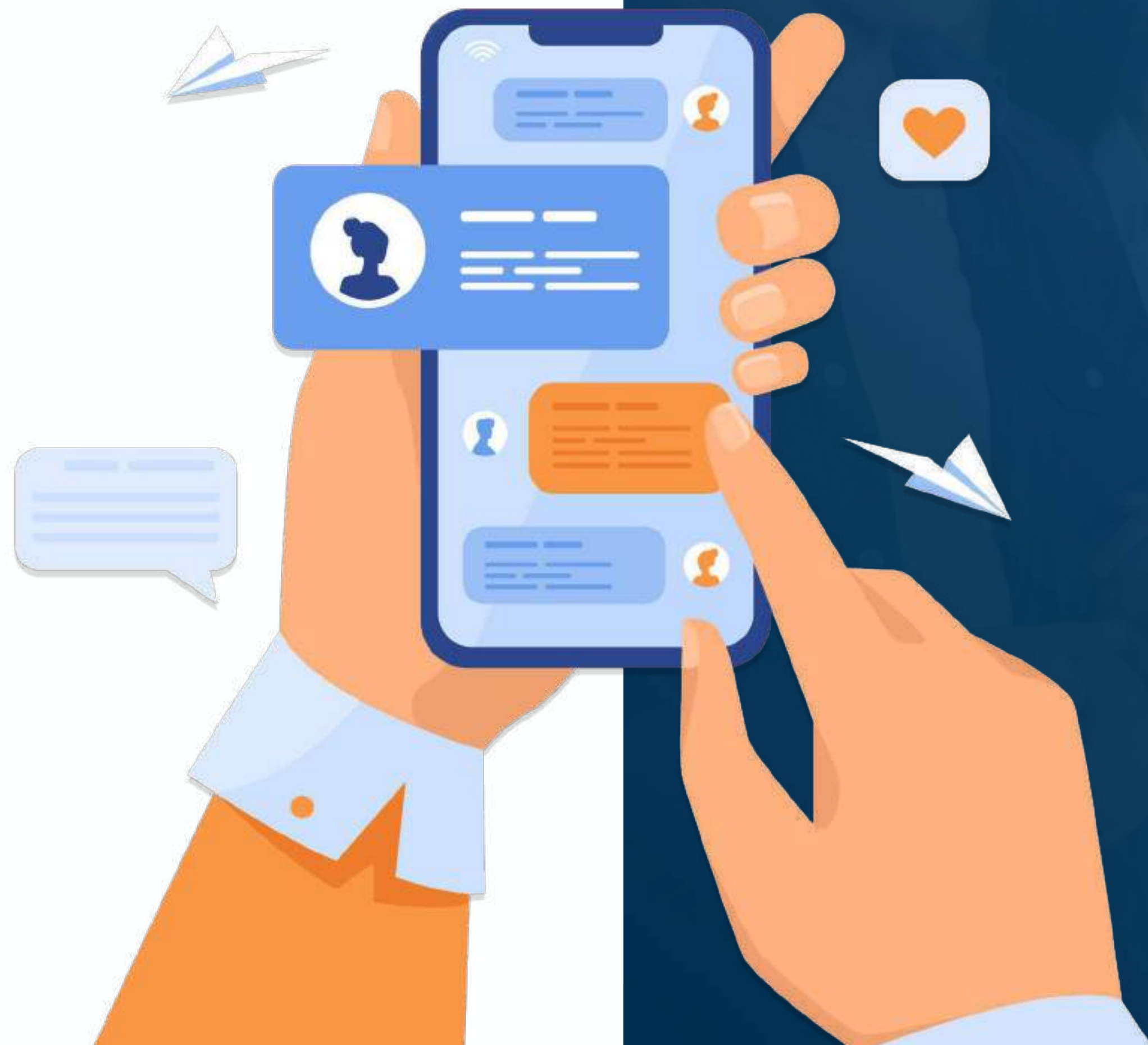
Manage all chats and messages in one place for your website and major messaging channels including FB Messengers, Instagram, WhatsApp, WebChat etc.



ONE PLATFORM TO RULE THEM ALL

With WhatsGOO Multichannel Platform Brands/
Smes/Communities Use Only One Backend To
Manage All Channels + All Customers





HUMAN TOUCH

WhatsGOO enables you to have an offline sincerity on online commerce due to its Human Touch Approach.

WhatsGOO's Unique Conversational Commerce Platform Helps Customers On Decision Making Like They Are On Your Physical Store

WHATSGOO MODULES



THE PERFECT CYCLE OF WHATSGOO

While Consumers, Fans & Generation Z Already On Whatsapp + Social Media Platforms Means They Are Already Your Customers From Start

Ultimate Compatibility & Integration With Already Existing Platforms,
WHATSGOO IS ALL YOU NEED



DIGITAL PRESENCE

The New Normal has it's own rules.
Having a website is not enough for
Digital Presence.
Sellers & Service Providers have to be
in where consumers are.

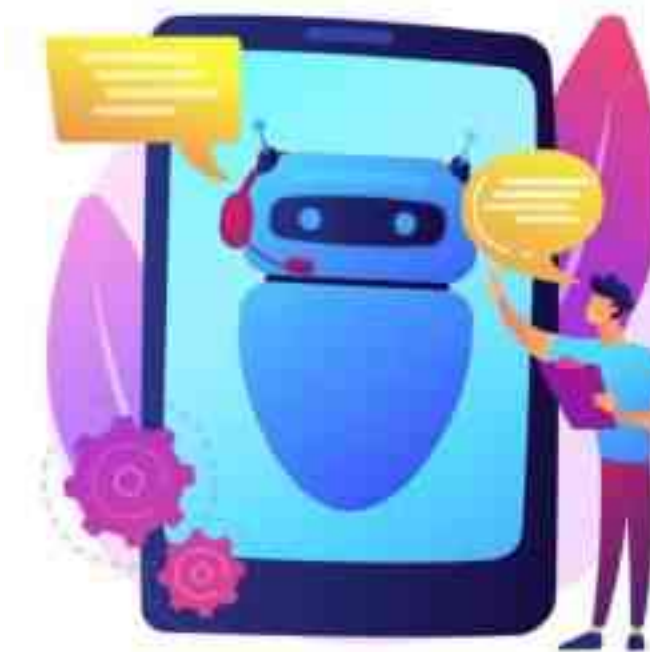
You can be **anywhere & everywhere**
With **WhatsGoo**





PAYMENT

WhatsGOO's Own Payment System Provides Flexibility To Customers That They Can Directly Pay Via Messaging Apps They Are Already Using Without Leaving Conversations.



ARTIFICIAL INTELLIGENCE

According To Recent Researches Chatbots Can Handle %50 Of Total Workload On Conversational Business

With our Natural Language Processing Using Machine Learning Technology Our AI Chatbots Can Replace IVR Systems, Communicate All Of Your Customers & Handle Most Of The Automated Jobs With Ease



MARKETING

Conversational Marketing Tailored for **eCommerce**



Understand user behavior by tracking & connecting website + social media



Subscribe Visitors into Email, Facebook Messenger, WhatsApp Contacts



Engage with new customers with personalized messages or incentives for subscriptions



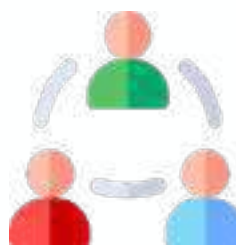
Marketing Automation by personalized messages

LEAD MANAGEMENT

A powerful CRM for Omnichannel Contacts of
WhatsApp, Social Media & Email



Profiling Engine merges same customers using different messaging platforms



E Users can start receiving service from whatsapp and finish at instagram where they left off



Profiling users helps to build closer relation with customers & makes personalized marketing possible



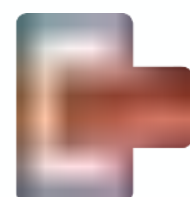


COMMERCE

Conversational solutions that transforms Business



All different sale touch-points + messaging apps managed on **One Single Backend**



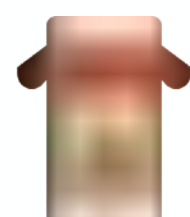
Sell through messaging apps



Build stronger relationships with customers with **Human Touch**



A Artificial Intelligence & live chat solutions on **Single Page**



Customers will receive all information on conversations without leaving their favorite messaging apps

TASK MANAGEMENT

Manage Complex Tasks With One Touch

IFTTT

WhatsGOO's own **If This Than That** systems can create automated scenarios



Automation flow that converts each step of the customer journey





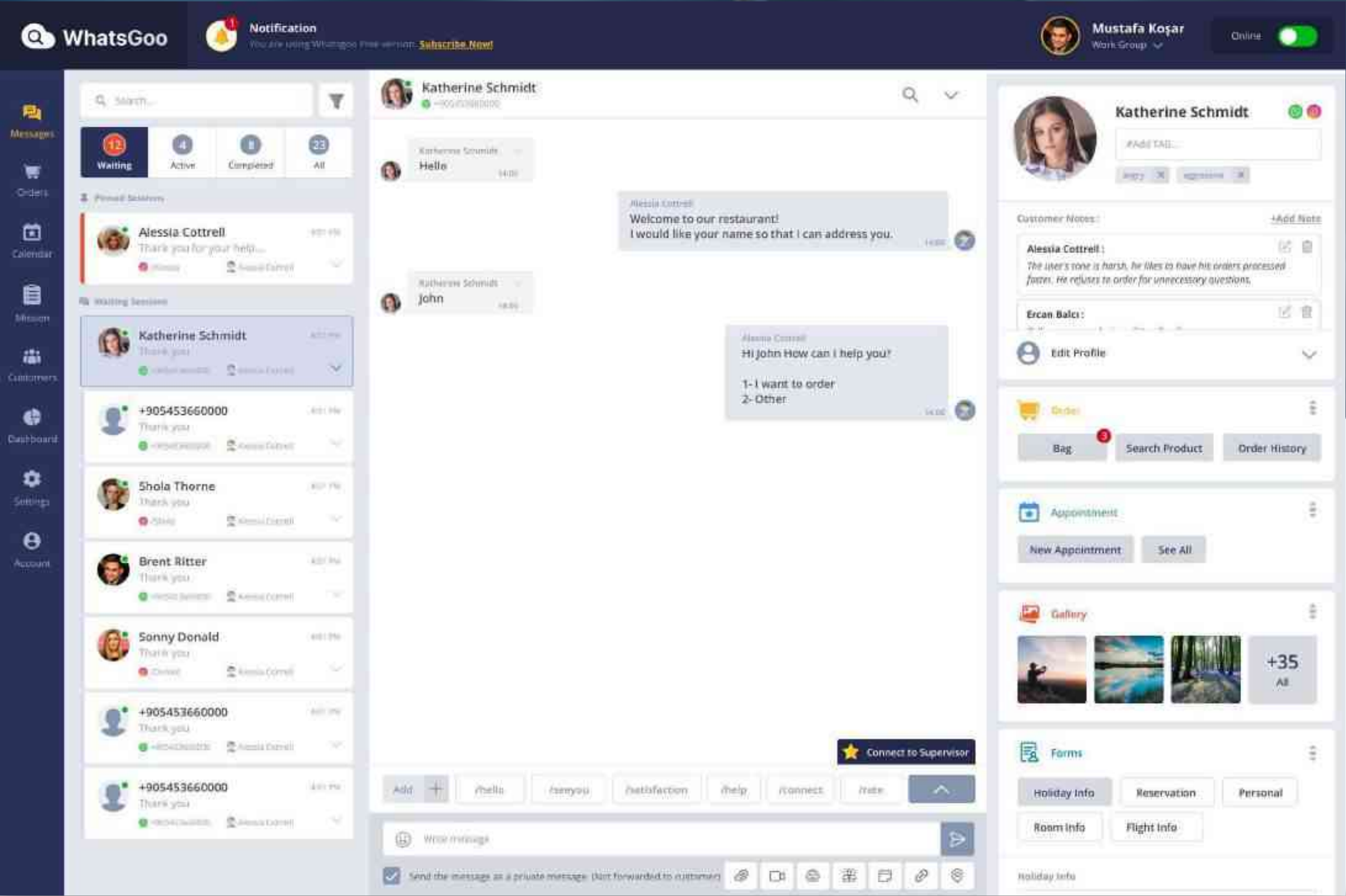
REPORTING

Unified DASHBOARD

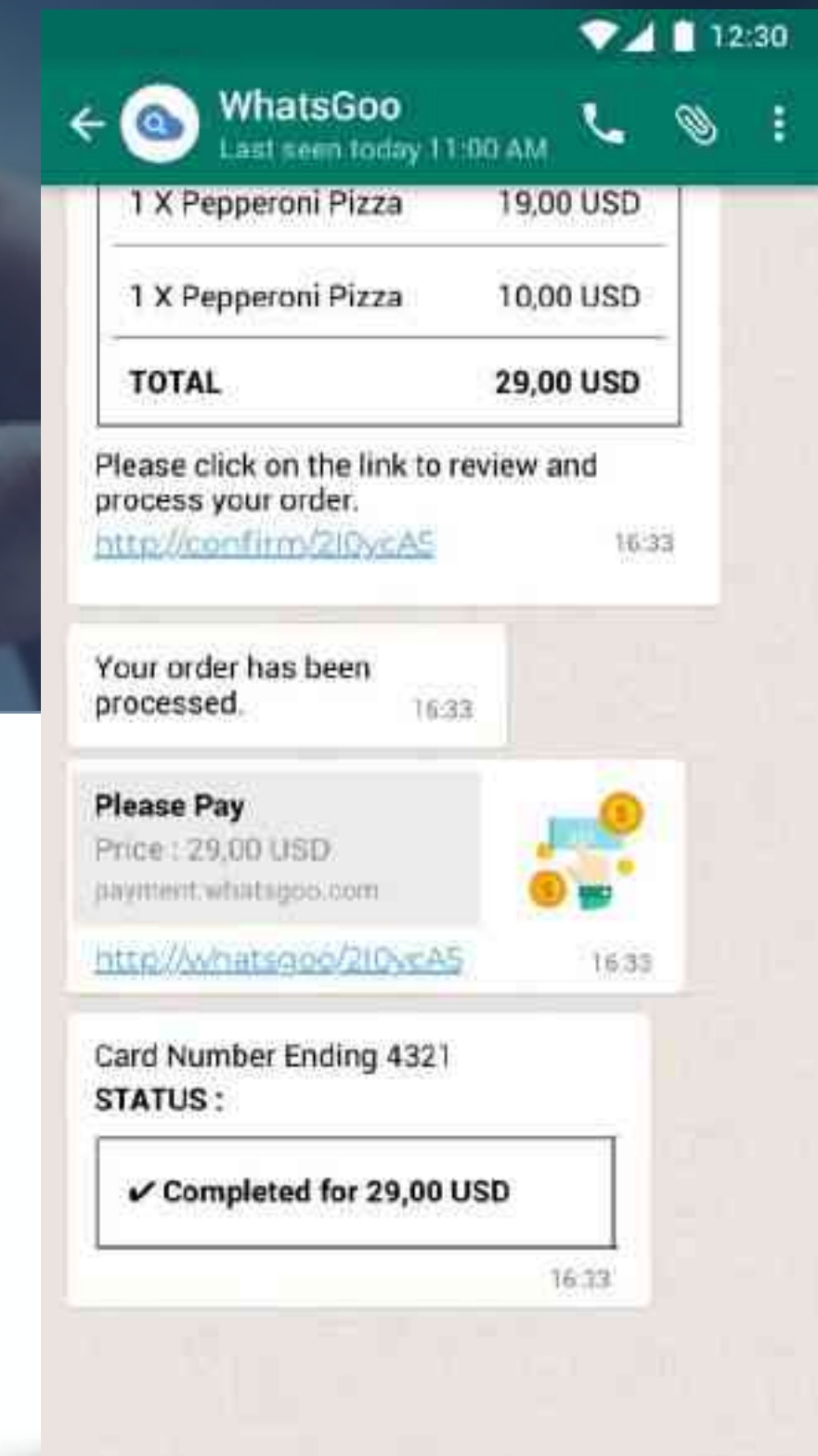
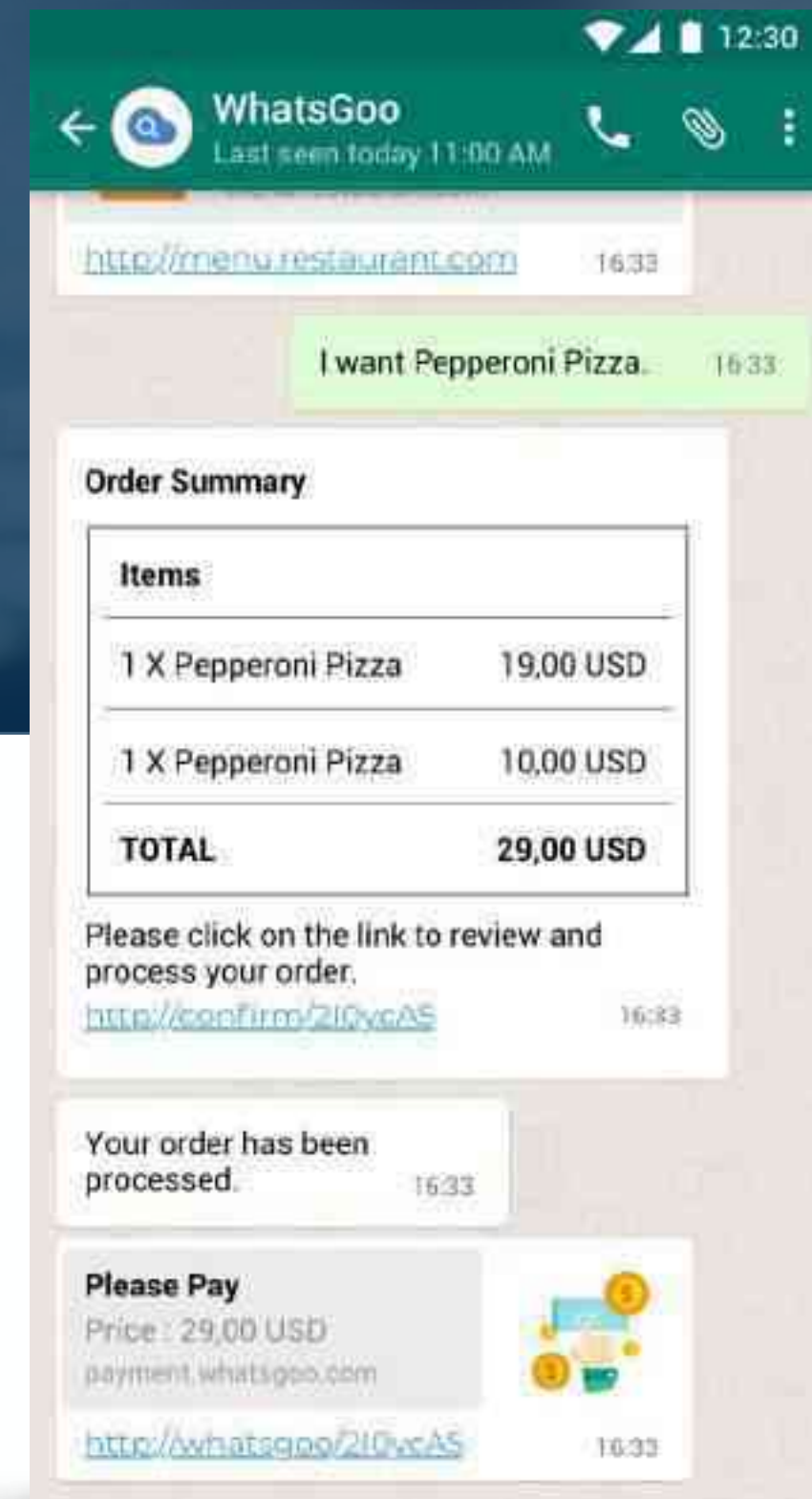
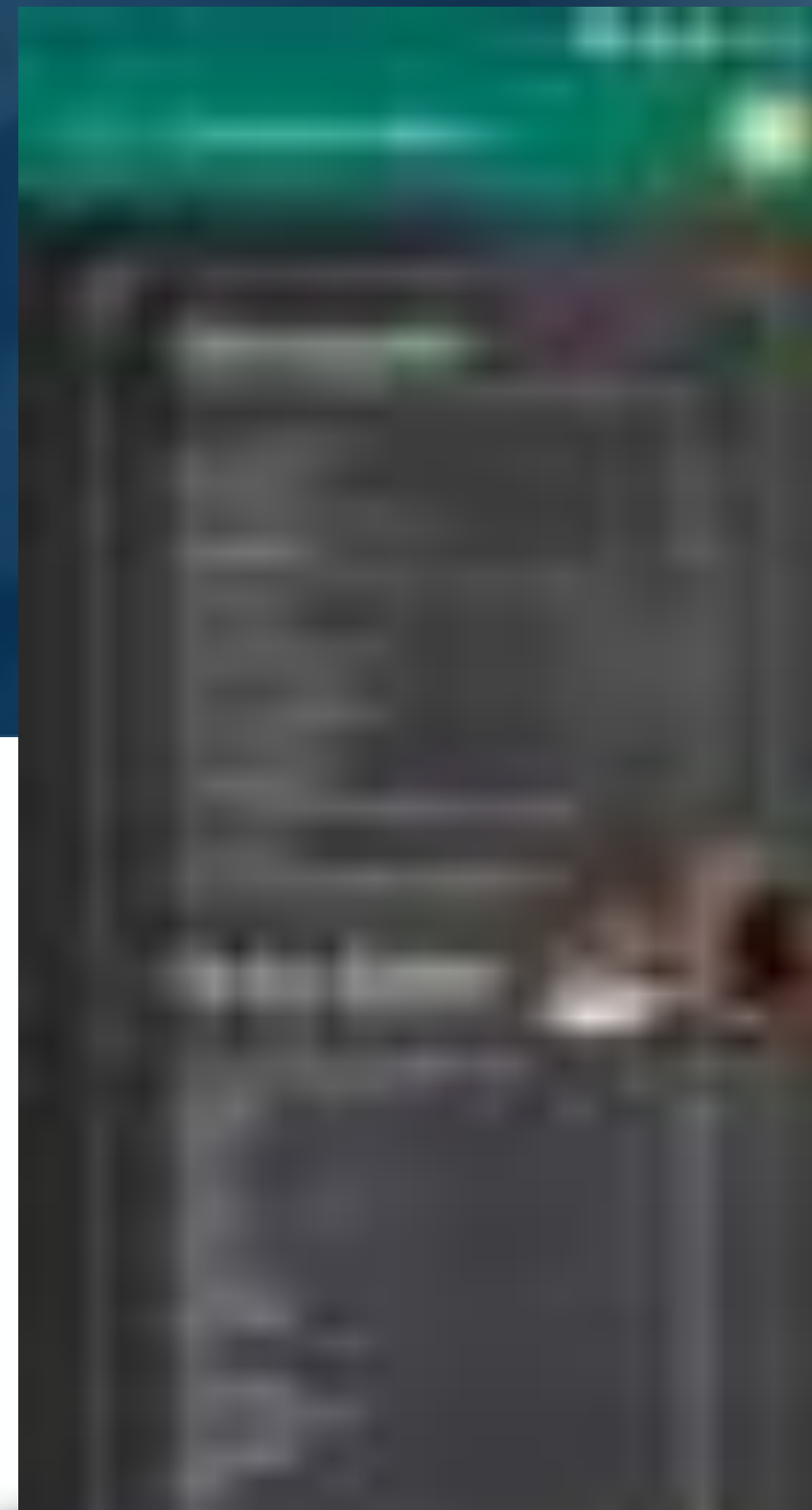


Reporting all different channels on one unified dashboard helps you manage your online world on one single page

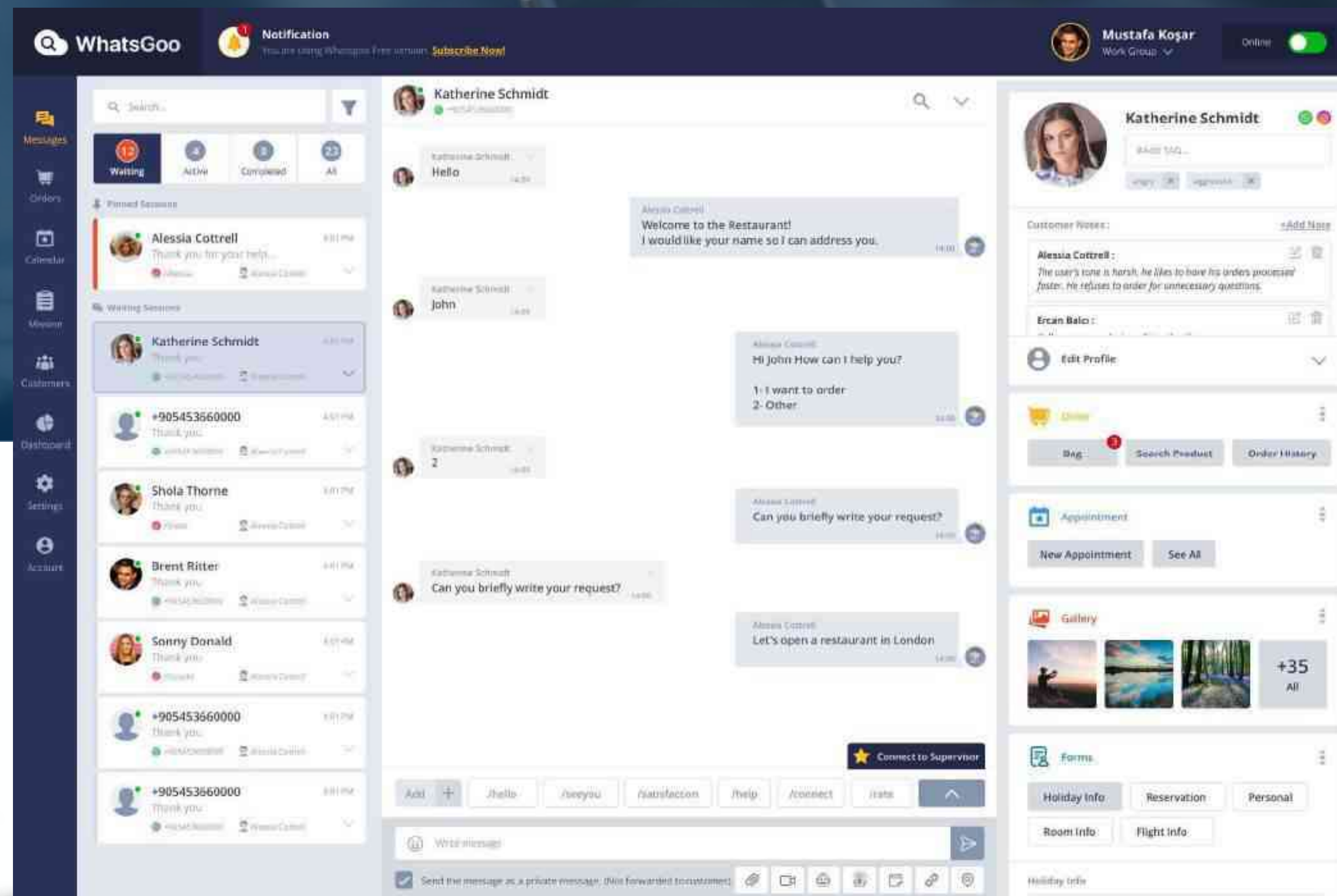
ORDER



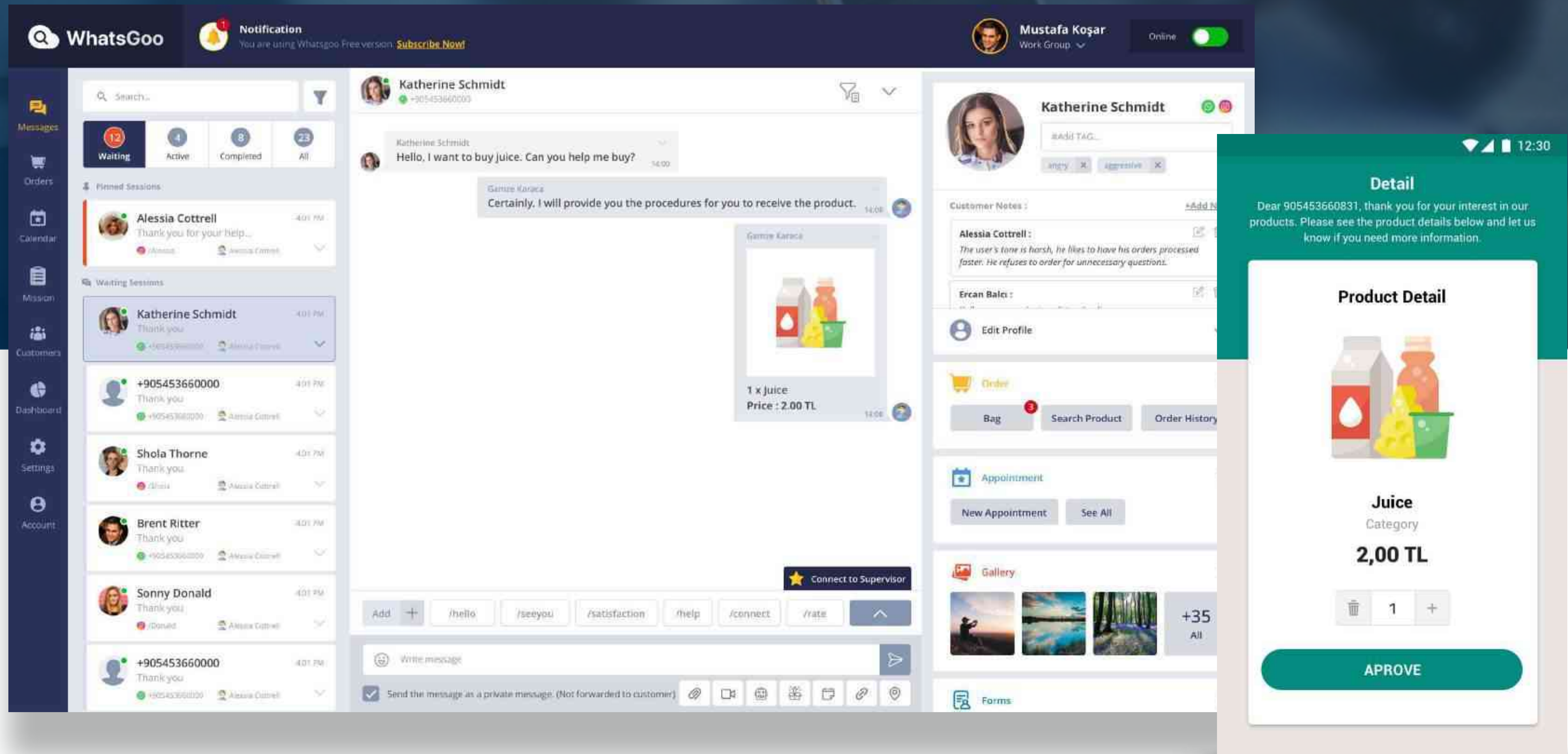
ORDER



SURVEY



E-COMMERCE



PRODUCT LIST

WhatsGoo

Notification

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Mustafa Koşar

Work Group

Online ☒

Messages

Orders

Products

Categories

Account activities











Products

Manage products in your e-commerce system.

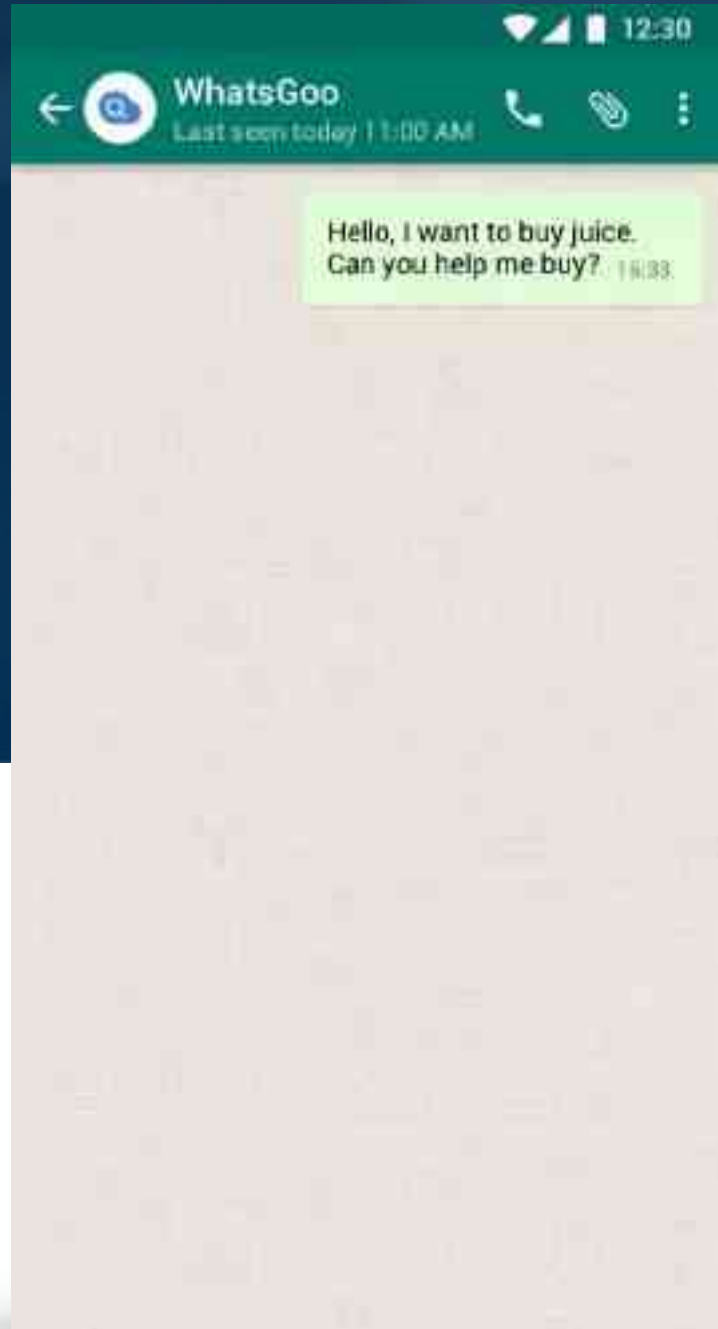
+ ADD PRODUCT

Search...

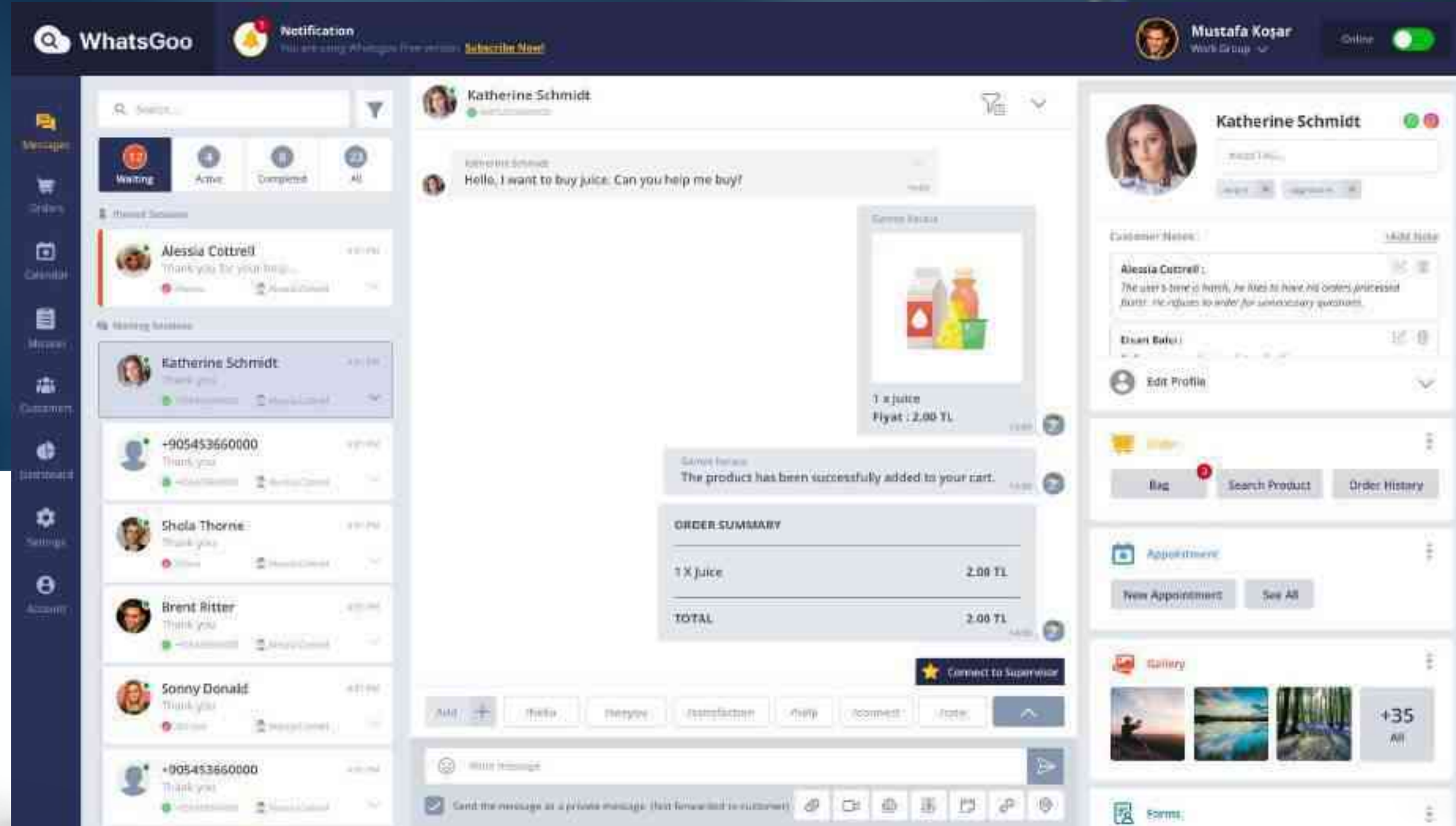
Sort By Category

Image	Name	Category	Status	Price	Detail
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	Juice	Drink	<input checked="" type="checkbox"/> Available for Sale	3,90 TL	Edit Delete
	Juice	Drink	<input checked="" type="checkbox"/> Available for Sale	3,90 TL	Edit Delete
	Juice	Drink	<input type="checkbox"/> Not For Sale	3,90 TL	Edit Delete
	Juice	Drink	<input checked="" type="checkbox"/> Available for Sale	3,90 TL	Edit Delete
	Juice	Drink	<input checked="" type="checkbox"/> Available for Sale	3,90 TL	Edit Delete
	Juice	Drink	<input checked="" type="checkbox"/> Available for Sale	3,90 TL	Edit Delete
	Juice	Drink	<input type="checkbox"/> Not For Sale	3,90 TL	Edit Delete
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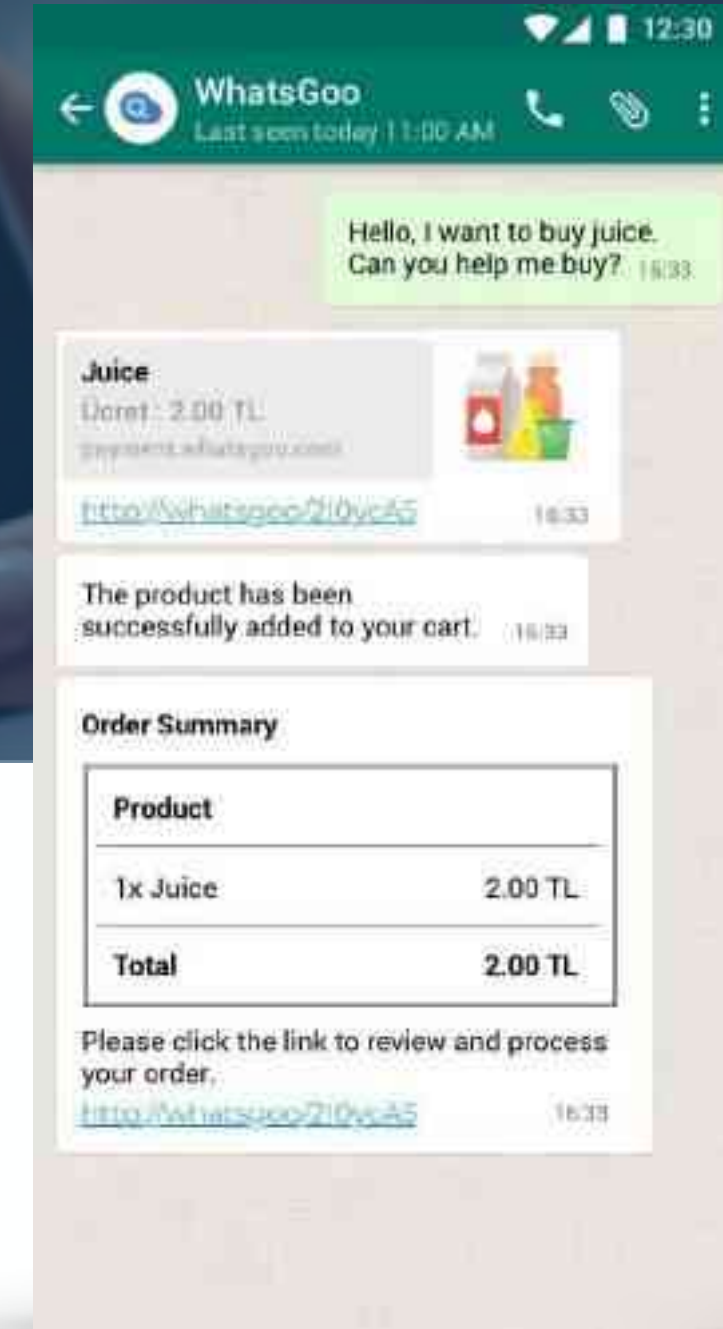
ORDER STEP



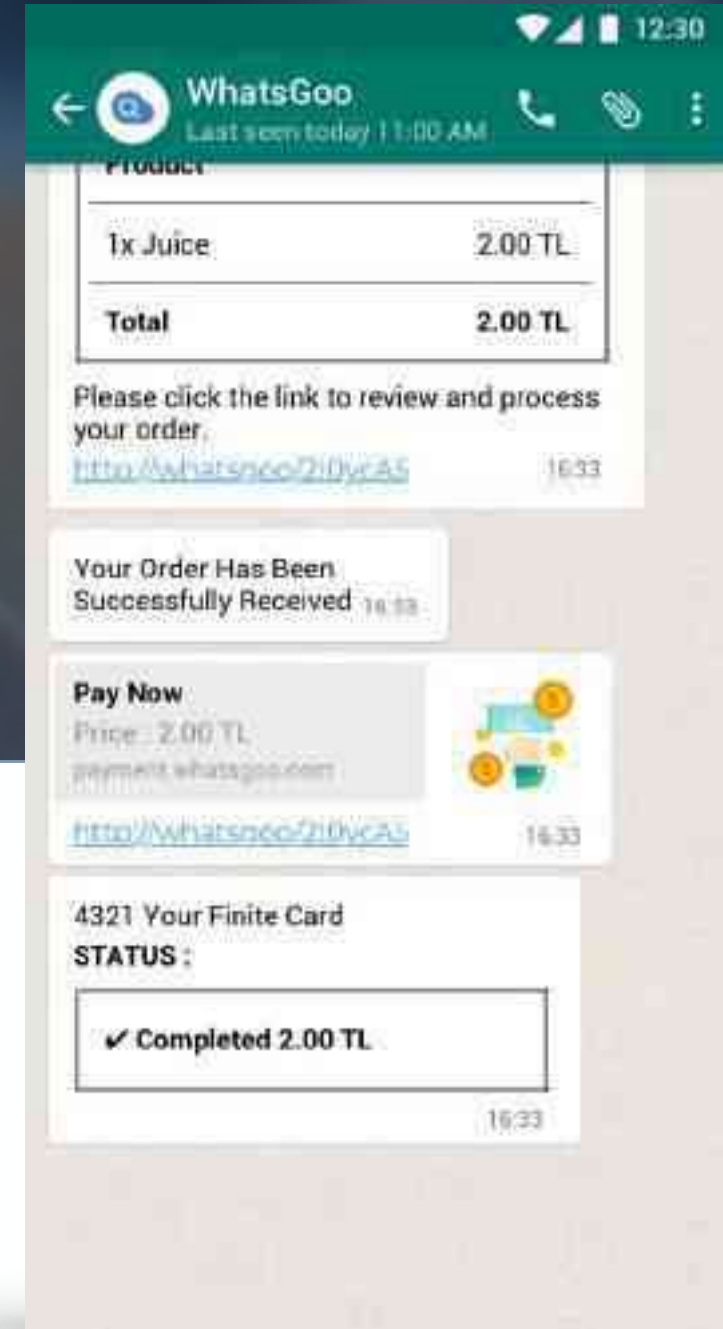
AŞAMA - 01



AŞAMA - 02

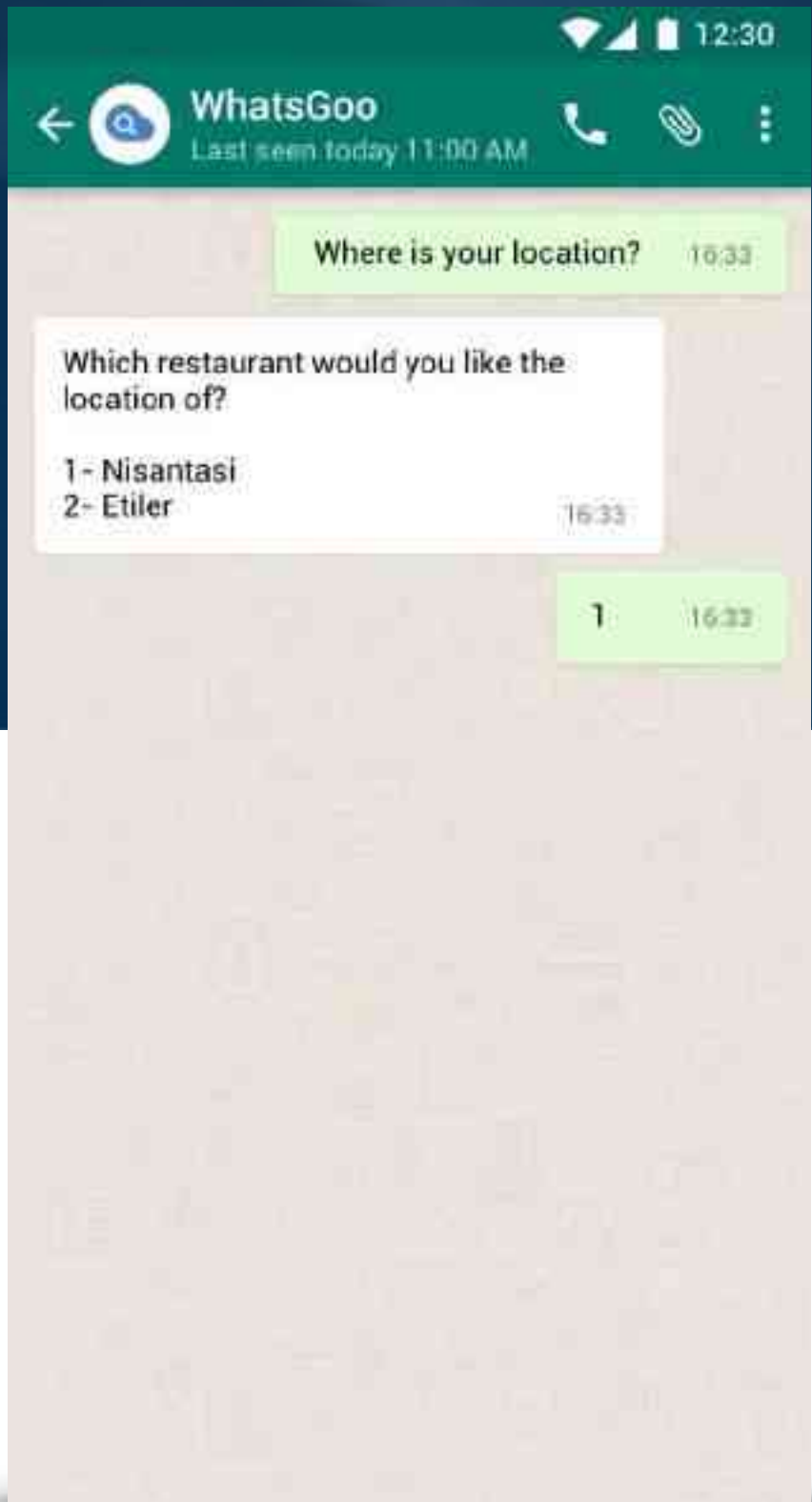


AŞAMA - 03

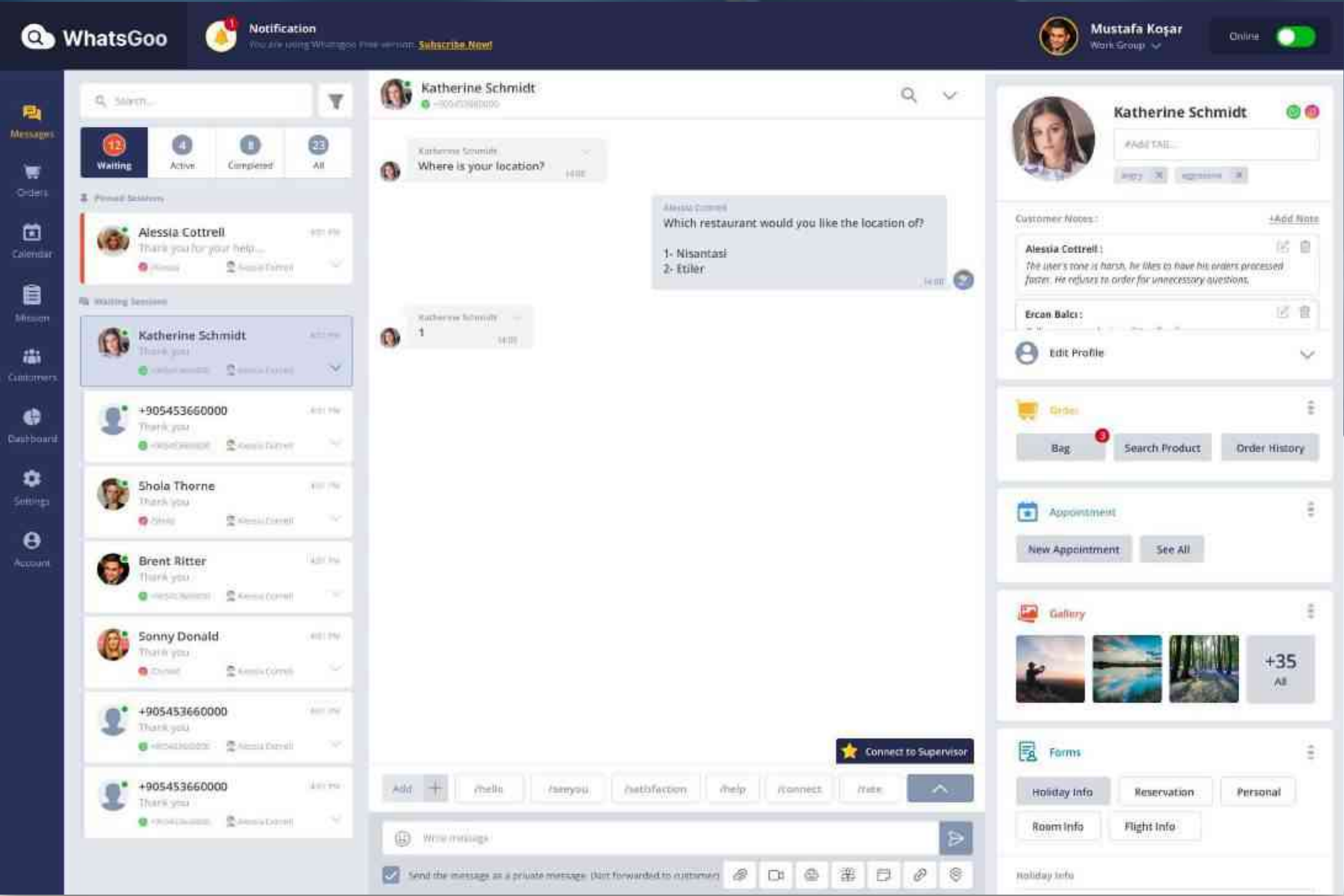


AŞAMA - 04

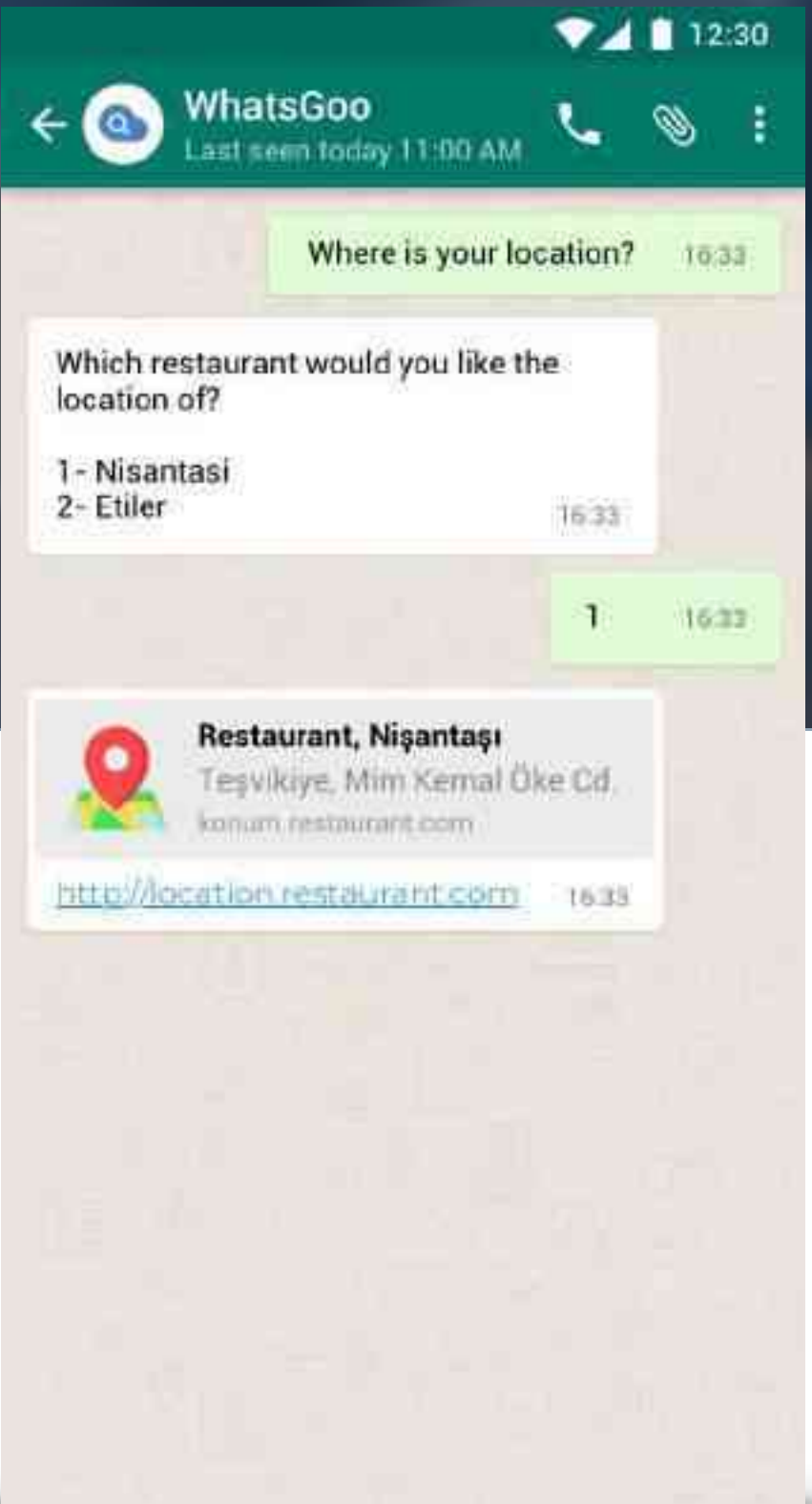
LOCATION



STEP - 01



STEP - 02

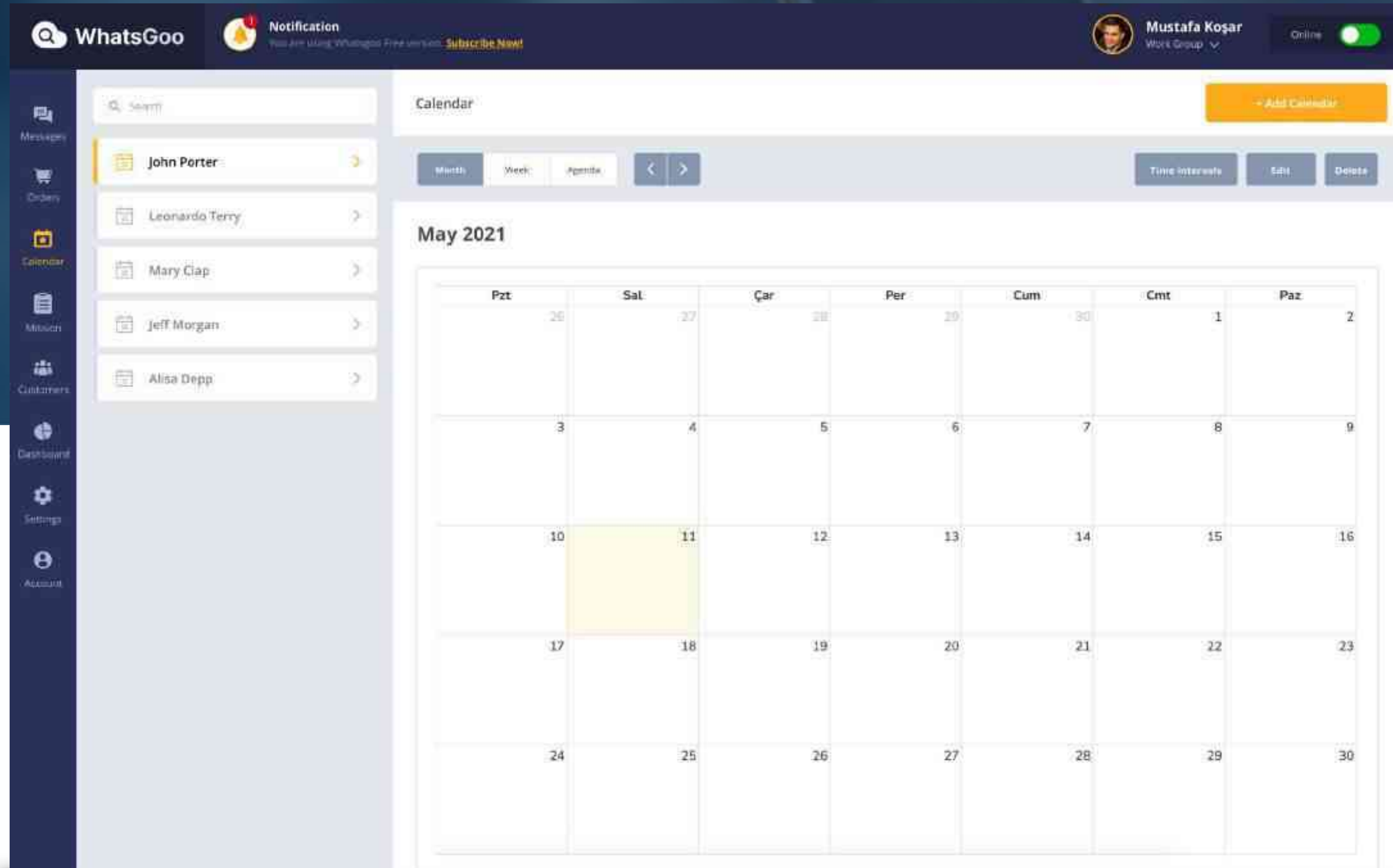


STEP - 03

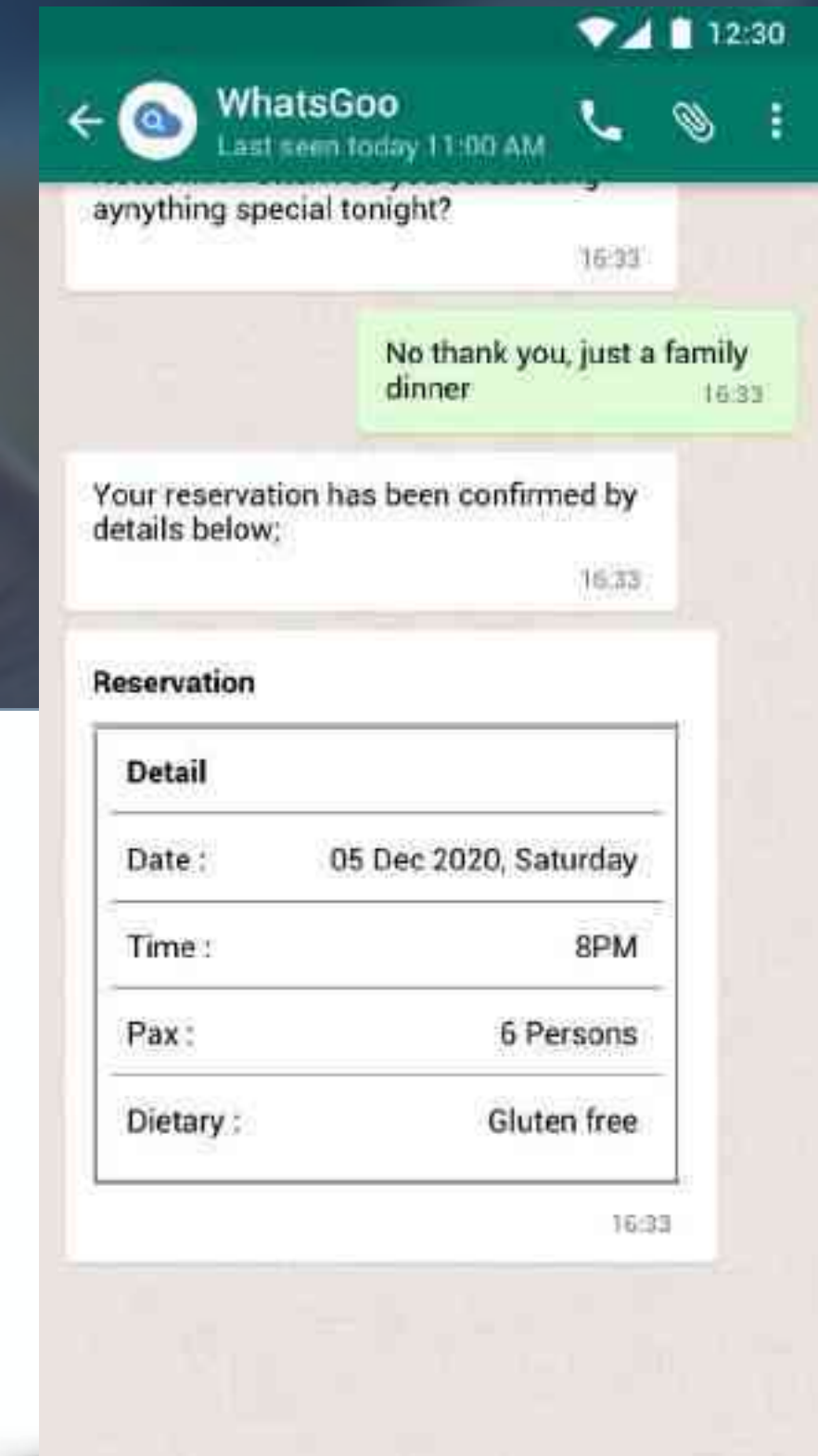
RESTAURANT RESERVATION



STEP - 01

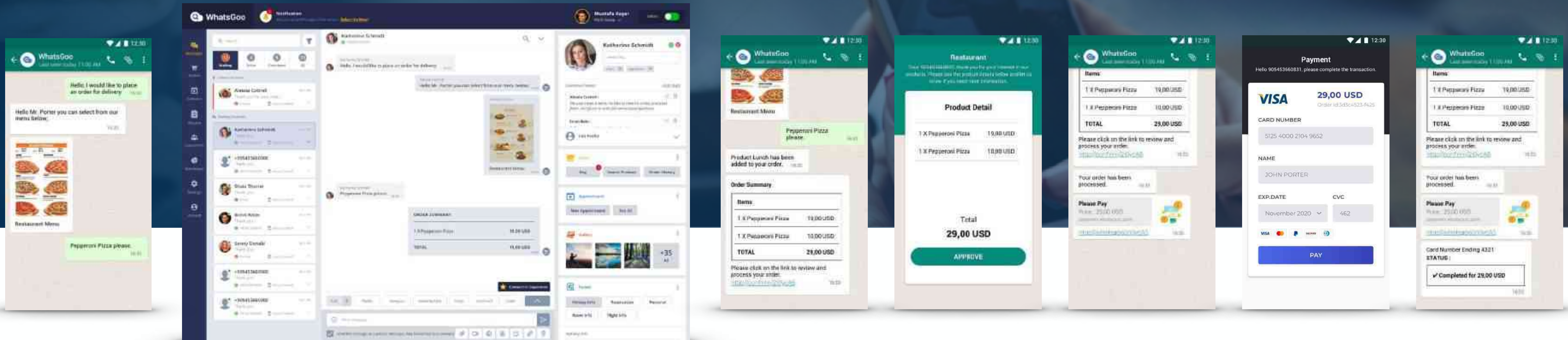


STEP - 02

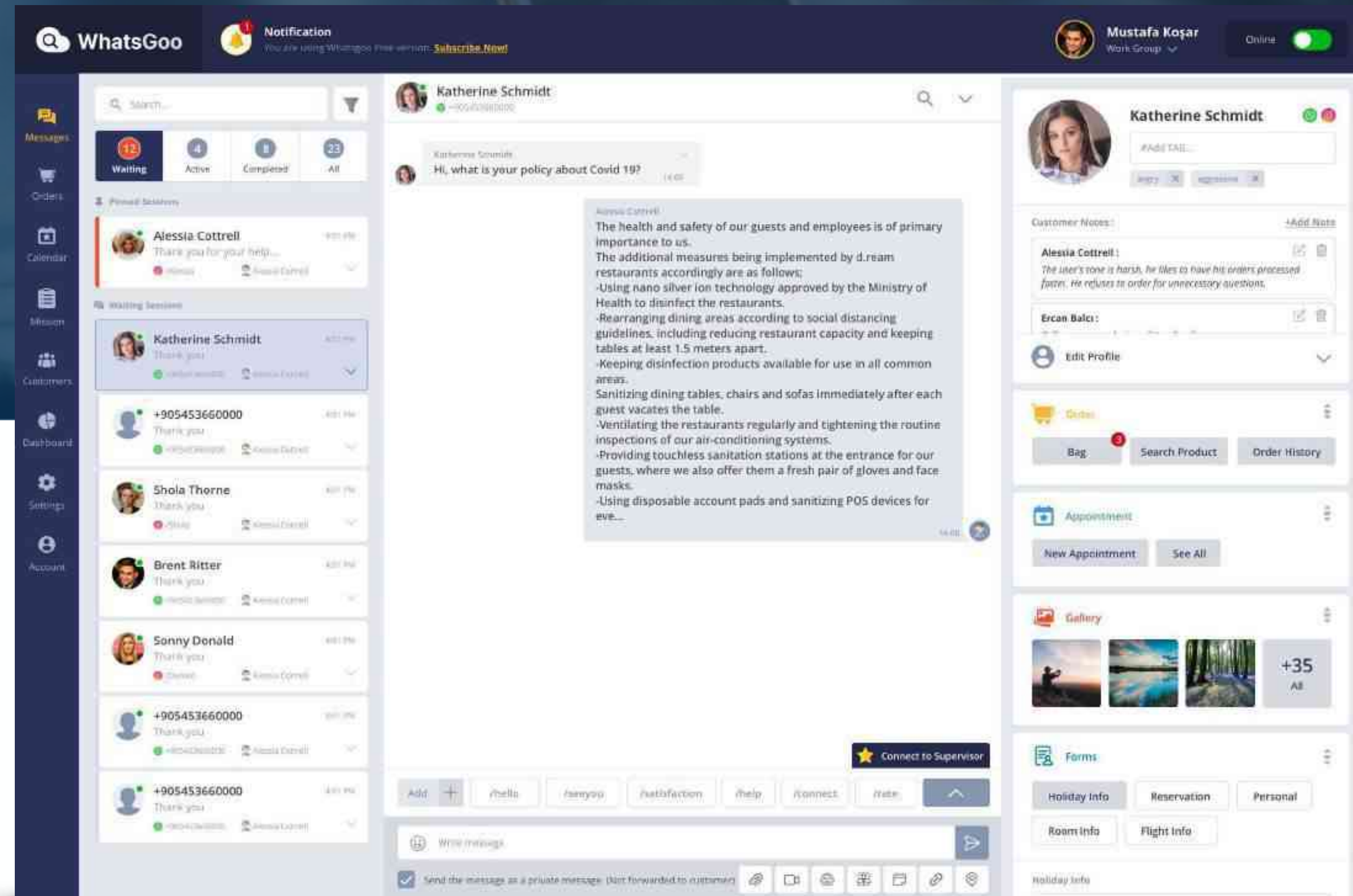


STEP - 03

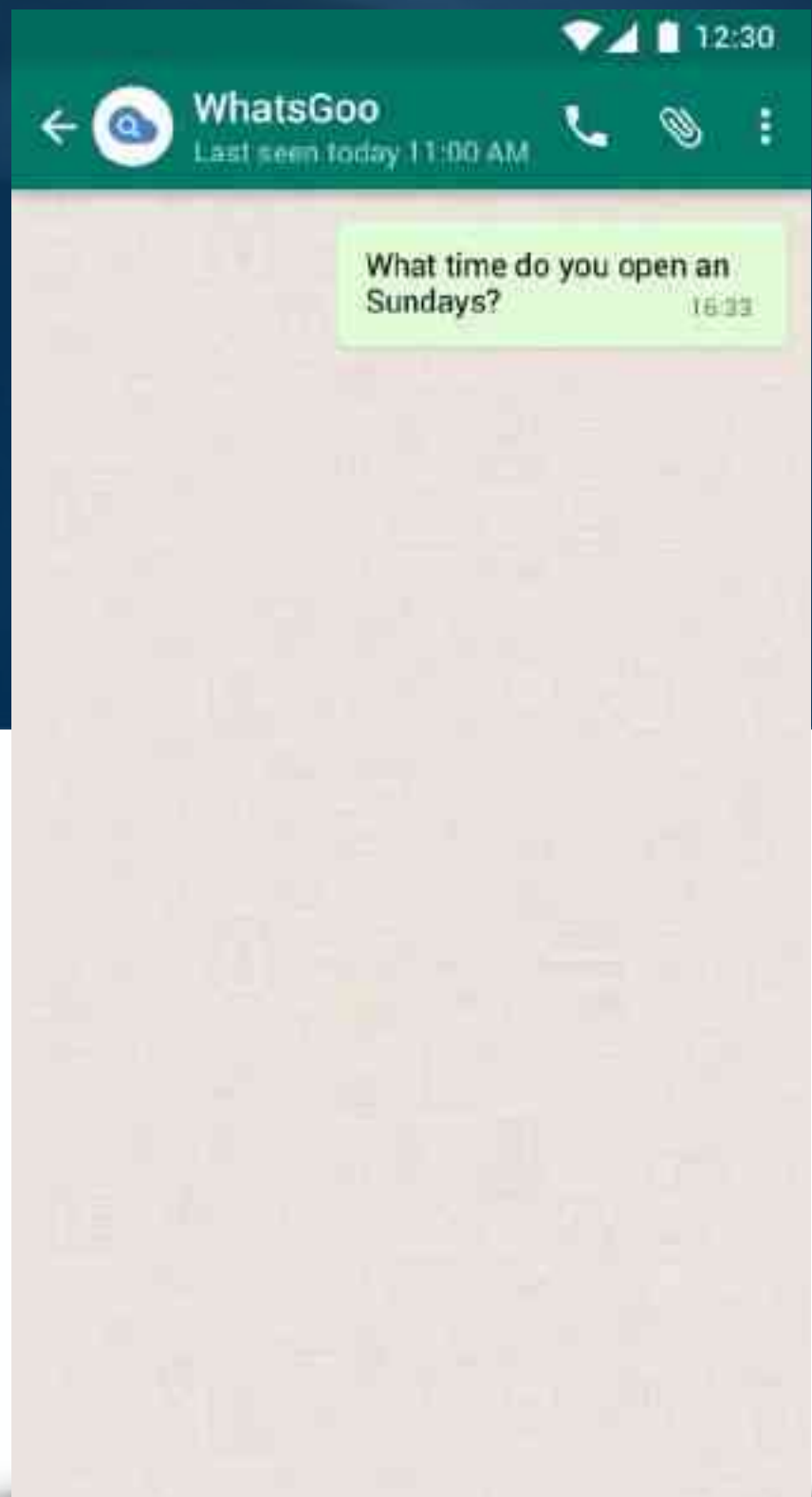
DELIVERY



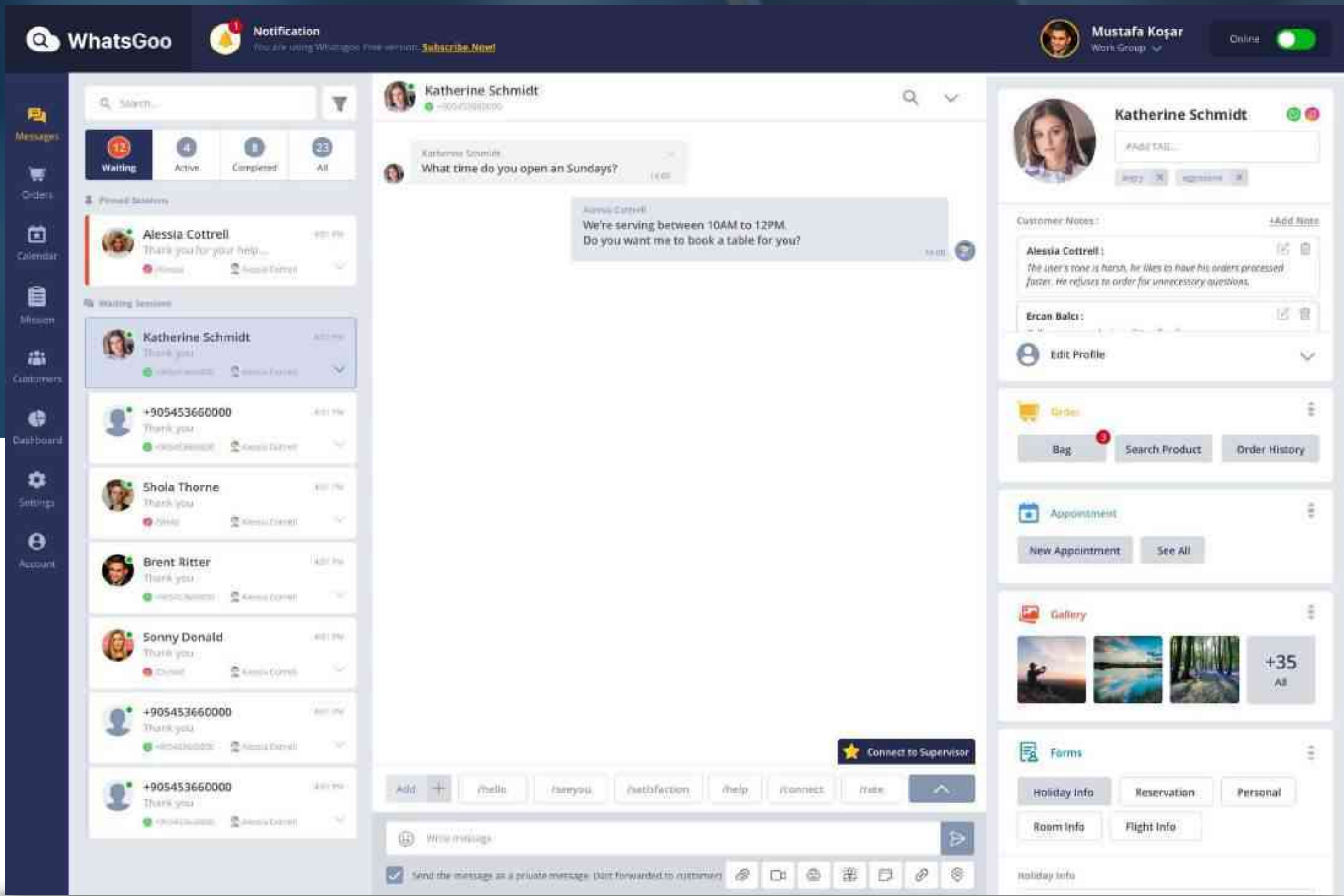
CALL CENTER



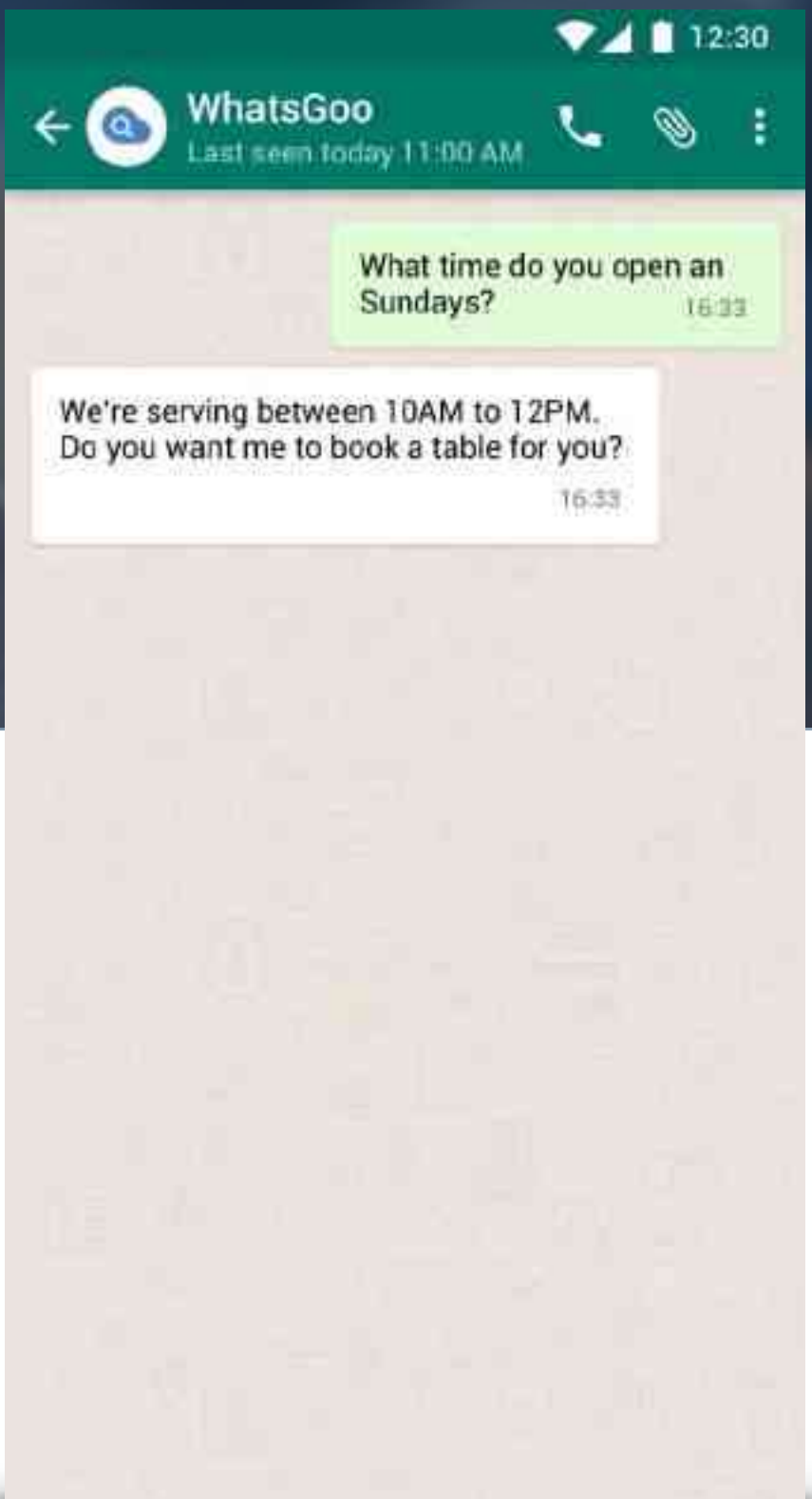
CALL CENTER



STEP - 01



STEP - 02



STEP - 03

MISSION MANAGEMENT

WhatsGoo

Notification

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Online ☒

Messages

Orders

Calendar

Mission

Customers

Dashboard

Settings

Account

Missions

16

Total Mission

11

Open Quest

5

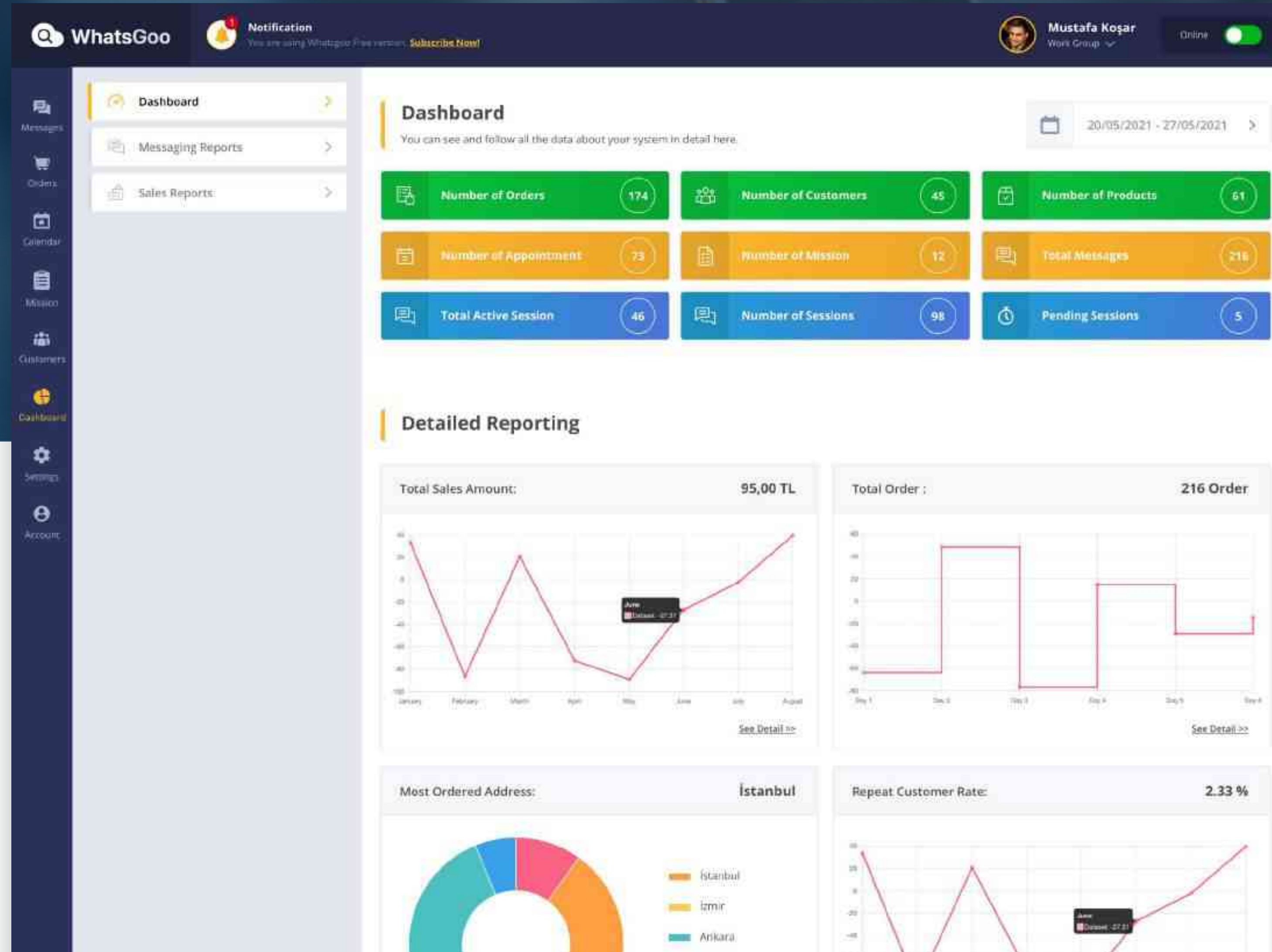
Close Quest

Search

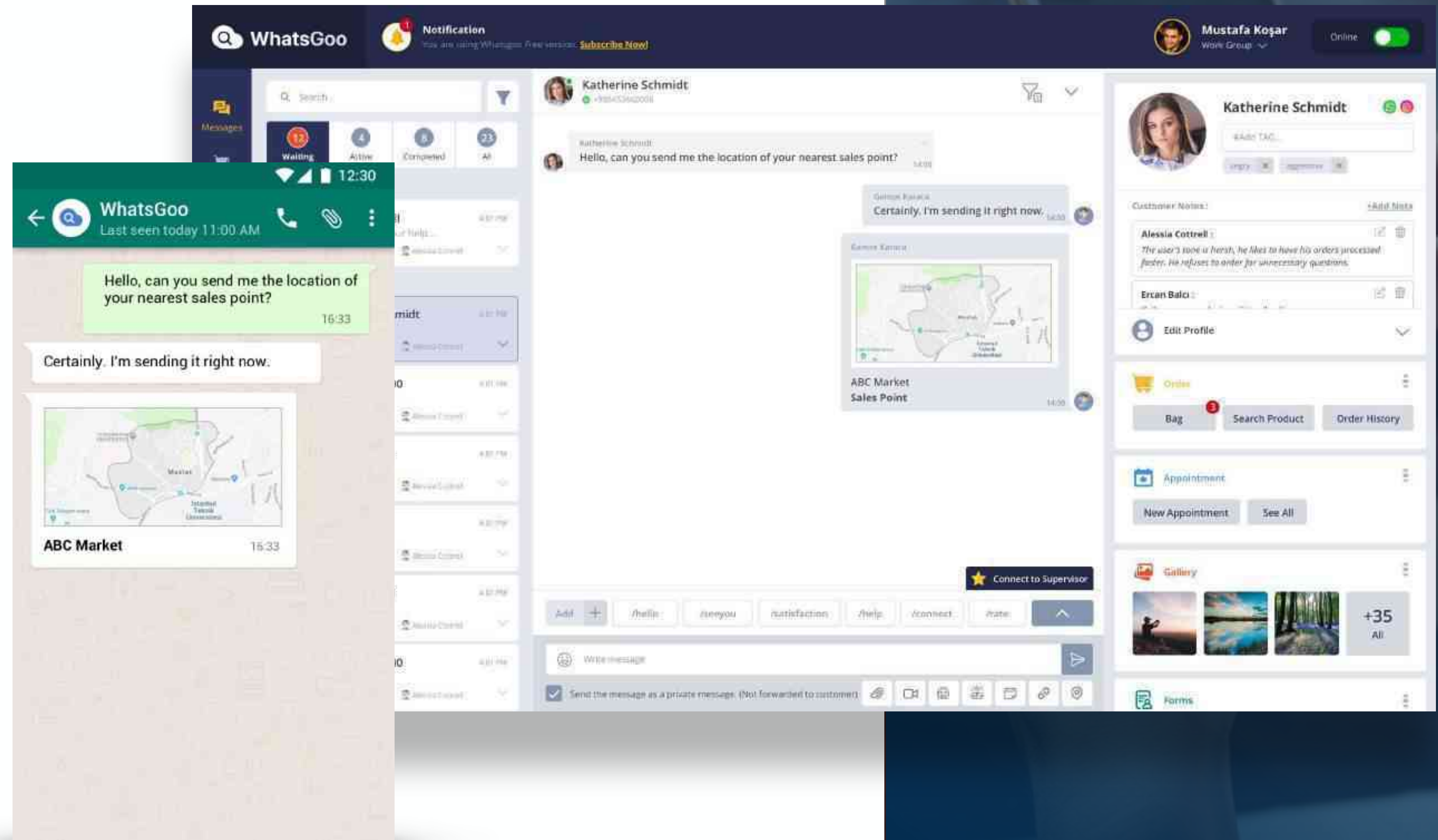
Sort by Created Date

Mission	Customer	Agent	Status	Created Date	Detail
The user cannot give confirmation during the ordering phase.	Alican Güner	Gamze Karaca	Open Quest	11/02/2021 - 13:33	Detail >>
Address will be defined for the user.	Gamze Karaca	Nilüfer Akarca	Open Quest	11/02/2021 - 13:33	Detail >>
The message is not going.	Akif Tekin	Buse Keskin	Close Quest	11/02/2021 - 13:33	Detail >>
The user cannot give confirmation during the ordering phase.	Gamze Karaca	Gamze Karaca	Open Quest	11/02/2021 - 13:33	Detail >>
Address will be defined for the user.	Alican Güner	Nilüfer Akarca	Open Quest	11/02/2021 - 13:33	Detail >>
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Address will be defined for the user.	Gamze Karaca	Nilüfer Akarca	Open Quest	11/02/2021 - 13:33	Detail >>

REPORTING



Location





MULTI-CHANNEL CONVERSATIONAL BUSINESS PLATFORM

CONTACT: info@whatsgo.ai

